



# IV INTERNATIONAL FORUM ON ELITE SPORT

*“The Challenge of Major Games for  
Centre Operations”*



**July, 2005**





# 2010 WINTER OLYMPIC GAMES

- **“WILL BE HOSTED BY THE CITY OF VANCOUVER!!”**
- **OPPORTUNITY TO CHANGE THE CANADIAN SPORT SYSTEM**





# 2010 WINTER OLYMPIC GAMES

- **CATALYST FOR HAVING ALL WINTER OLYMPIC SPORTS AND FUNDING PARTNERS WORK TOGETHER**





# 2010 WINTER OLYMPIC GAMES

- CREATION OF A PLAN FOR PERFORMANCE SUCCESS:

***“OWN THE PODIUM”***





# OWN THE PODIUM

## HISTORY

- **2010 WINTER SPORT PLANNING PROCESS INITIATED** **08/2003**
- **WINTER SPORTS/FUNDERS COMMIT TO PLAN** **02/2004**
- **OTP PLAN COMPLETED - CATHY PRIESTNER** **09/2004**
- **BUDGET INCREMENT OF \$110 MILLION FROM 05 – 10** **02/2005**





# **OWN THE PODIUM**

## **IMPLEMENTATION**

- **SPORT TECHNICAL TEAM ANALYSIS FOR EACH SPORT**
- **SYSTEMIC GAP ANALYSIS UNDERTAKEN**





# OWN THE PODIUM

## WHAT WERE THE GAPS?

- Performance Enhancement Teams: Sport Science, athlete testing, medical
- Talent ID and recruitment
- TOP SECRET 2010: Research and Innovation
- National Sport Federation Support - Athletes; Coaches, Competitions
- Olympic Games Preparation (specialization for performance!)





# OWN THE PODIUM

## *CHALLENGES OR OPPORTUNITIES FOR SPORT CENTRE OPERATIONS?*



**BOTH!**







# OWN THE PODIUM

## IMPACT ON CENTRE OPERATIONS:

- **Performance Enhancement Teams:**

**Sport Science, Athlete testing,  
Medical/Paramedical support.**





# OWN THE PODIUM

## IMPACT ON CENTRE OPERATIONS:

- Talent ID and recruitment





# OWN THE PODIUM

## IMPACT ON CENTRE OPERATIONS:

**TOP SECRET 2010: Research and  
Innovation**





# OWN THE PODIUM

## *IMPACT ON CENTRE OPERATIONS:*

- **Olympic Games Preparation:**  
**(specialization for performance)**





# OWN THE PODIUM

## AND WHAT ABOUT SUMMER OLYMPIC SPORT???:

- SIMILAR ASSESSMENT BEING UNDERTAKEN FOR SUMMER OLYMPIC/PARALYMPIC SPORT
- END RESULT - SUMMER OLYMPIC/PARALYMPIC SPORT PLAN - DEVELOPED BY DR. ROGER JACKSON
- ANTICIPATE INCREASED OPPORTUNITIES FOR SPORT CENTRES AND **EVOLUTION TO FACILITY - BASED SPORT INSTITUTES.**





# OWN THE PODIUM

## NATIONAL SPORT INSTITUTES

### ACTIVITY AND PROGRESS:

- MONTREAL: - Olympic Stadium feasibility study.
- TORONTO: Feasibility study to create new facilities.
- CALGARY: Ongoing efforts to secure funds for new facilities and enhancement of existing facilities.
- VANCOUVER/VICTORIA: Creation of legacy facilities from 2010 Winter Olympics and enhancement of existing facilities in Victoria.





# 2010 WINTER OLYMPIC GAMES

- **UNPRECEDENTED OPPORTUNITIES FOR CANADIAN SPORT CENTRES!**

