



# ASPC Update

Fall 2012

## MIKE'S MESSAGE

Fellow ASPC members,

Now is the time to plan to attend our next international forum. We have had very successful continental events this year - recaps of each of those continental events can be found on page two of this newsletter. We continue to enhance our mission and the services we provide our members, but we need you to get involved and participate. This means that you should plan to attend our 2013 Forum in Rio.

I also encourage you to think about hosting our next International Forum in 2015. Applications and information are online at [www.forumelitesport.org](http://www.forumelitesport.org).

Your involvement in ASPC is the key to our success. Get ready. Get involved.

Sincerely,  
Mike English  
President, ASPC

**SAVE  
THE  
DATE!**



## **2013 INTERNATIONAL FORUM ON ELITE SPORT RIO DE JANEIRO, BRASIL • AUGUST 27-31, 2013**

Join us to learn about important topics in international sport with world-class presenters while previewing the host city of the 2016 Olympic Games.

### **2012 PLANS & OBJECTIVES**

- Increase our resources
- Conduct Continental Forums
- Improve our communication
- Establish an exchange program
- Continued focus on Marketing Plan

### **2013 PLANS & OBJECTIVES**

- Expand our membership
- Seek new revenue in established exchange program
- Gather support for the Rio de Janeiro Forum
- Solicit a 2015 Forum host
- Accredited all of our centers
- Improve our branding and communication

Visit [www.forumelitesport.org](http://www.forumelitesport.org) for more information

### **ASPC EXCHANGE PROGRAM**

The primary purpose of the ASPC exchange program is to encourage the sharing of knowledge and experiences - and the subsequent development of leaders - between ASPC members.

**The next deadline is April 15, 2013.**

To learn more about the program and to obtain an application, please visit [www.forumelitesport.org/content/aspc-exchange-program-2013](http://www.forumelitesport.org/content/aspc-exchange-program-2013)

### **UPDATE YOUR SITE**

Members are encouraged to keep information about your training center up-to-date on the ASPC website. Click on the following link to view your site: [www.forumelitesport.org/list-of-centers](http://www.forumelitesport.org/list-of-centers)

Contact Silvia Matesanz via email at [silviam@car.edu](mailto:silviam@car.edu) to obtain a username and password so you can make changes to the content of your site.



## **ASPC AMERICAS FORUM HELD IN TORONTO FROM OCTOBER 18-21**

*Reprinted from Canadian Sport Institute "Behind the Medals" email newsletter*

The Association of Sport Performance Centres (ASPC) and the Canadian Sport Institute Ontario (CSIO) hosted the second Americas Continental Forum October 18-21 at the University of Toronto (Hart House). The CSIO was thrilled to have the opportunity to host this Forum, a part of the outreach commitment to share, support and learn from North, South, Central Americas and the Caribbean countries in the lead up to the 2015 Pan American/Parapan American Games.



The theme of the Forum was "Developing the Leader" and offered an environment for the exchange of knowledge and professional development to High Performance sport centre leaders. Over the three days of the Forum, delegates had the opportunity to learn from inspiring keynote speakers, as well as share learnings and best practices amongst each other. There was a strong turnout (55 delegates) of High Performance sport leaders from Training Centres, NOCs and Ontario Universities representing North America, Brazil, Costa Rica, France, Guyana, Puerto Rico, Spain and St. Lucia.

Keynote speakers discussed topics surrounding the shaping and management of High Performance Centres, strengthening governance, leadership skills, and facilitated the knowledge exchange amongst leaders of the international Centres. Highlights from the Forum include:

- Anne Merklinger (CEO - Own the Podium) spoke on the topic of Making Difficult Decisions
- Chris Overholt (CEO - Canadian Olympic Committee) spoke on the topic of Leadership in Sport. The quote "change is inevitable, growth is optional" resonated as one of the pivotal statements of the Forum
- Chris Rudge (Chairman - Canadian Sport Institute Ontario) spoke on the topic of Business leaders vs. Sport leaders. One of the key statements from this speaker was "Results matter - without this focus you compromise"
- John Underwood (Director - American Athletic Institute) spoke on the topic of Social Trends in Athletes. The concept of the "24 hour athlete" and how the coach is often responsible for only a small fraction of the total day highlighted the need for athlete responsibility and professionalism
- Panel Discussion with Joaquim Cruz, Chelsey Gotell, Alexandra Orlando, Ben Titley and Jerry Tonello covering candid reflections from HP coaches and athletes who have performed at the highest levels internationally

On behalf of the ASPC and the CSIO, we would like to acknowledge the financial support of the Canadian Olympic Committee (COC), the Ministry of Tourism, Culture and Sport (MTCS), Sport Canada, and Toronto 2015. We would also like to recognize and thank the Forum Leadership Team who put this event together - Dale Henwood (CSC Calgary), Tracy Lamb (USOC), Debbie Low (CSI Ontario), Tommy Wharton (CSI Ontario), Laura Corbett (CSI Ontario), Sheila Galloway (CSI Ontario) and Kyle Burrows (CSI Ontario).

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## **ASPC EUROPEAN FORUM HELD IN LUXEMBOURG FROM SEPTEMBER 18-20**

*By Frédéric Dambier, Deputy Manager of the Elite Athletes Monitoring Unit of I.N.S.E.P. and A.S.P.C. Board Member*

From September 18-20, 2012, the Second European Forum was held at the Centre National Sportif et Culturel, d'Coque" in Luxembourg. It is with pride and grand professionalism that this recent member of the ASPC welcomed representatives of High Performance Centers for a large-scale intercontinental conference. No less than 12 countries were represented, not only from Europe but also from America or Oceania. Sir Romain Schneider, Minister of Sports, honored us with his presence at the opening reception. The conference and discussions articulated around "The Role of HPC in the preparation of London 2012 Olympics and Paralympics and projects for Rio de Janeiro 2016."

After presentations from various countries (Heinz Thews, Luxembourg; Tracy Lamb, USA; Kimmo Yli-Jaskari, Finland; and Jean-Claude Vollmer, France), a round-table was held to explain and compare the actions of HPC and talk about various aspects of the performance including the organization of the centers, founding, optimization of the offers and medical services. After a very pleasant local dinner with Luxembourg specialties, the group visited the "Coque" and then traveled to their off-site medical facilities. Visit the ASPC website at [www.forumelitesport.org/news](http://www.forumelitesport.org/news) for copies of the speakers' presentations. Special thanks to Mister Gilbert Neumann, CEO of the CNSC d'Coque for his warm welcome.

