



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Bundesamt für Sport BASPO

Sport in Switzerland – Concepts and Strategies

EHSM

Eidgenössische
Hochschule
für Sport
Magglingen

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Switzerland and sports

Switzerland = 8.5 million inhabitants spread over 41,285 km² (184 inhabitants per km²)

- 26 cantons / 2,636 communes

Gross domestic product (GDP): CHF 58,000 (€38,000) per inhabitant/year

Sports in Switzerland: CHF 15.2 billions in sales

- CHF 9 billions in gross value added
- 90,000 jobs
- 1.8% of GDP and 2.5% of total employment in Switzerland



Major sporting events and associations

Major sporting events in Switzerland

- Long tradition of holding high-class international sporting events
- Greatest frequency of recurring annual sporting events
- Examples: 2009 Road World Championships, 2009 Ice Hockey World Championship, UEFA EURO 2008, 2017 Alpine World Ski Championships, etc.

62 international sports associations and organizations with headquarters in Switzerland

- for example: FIFA, UEFA, UCI, FIS, IIHF, etc. international sports organizations, such as the International Olympic Committee (IOC) and the Court of Arbitration for Sport
- Switzerland is the home of international sports. This is due to thoughtful location policies by federal, cantonal, municipal and communal governments



Sports system in Switzerland



Federal, cantonal, communal governments

Swiss Olympic, associations and clubs



Legal Basis

Constitution art. 68:

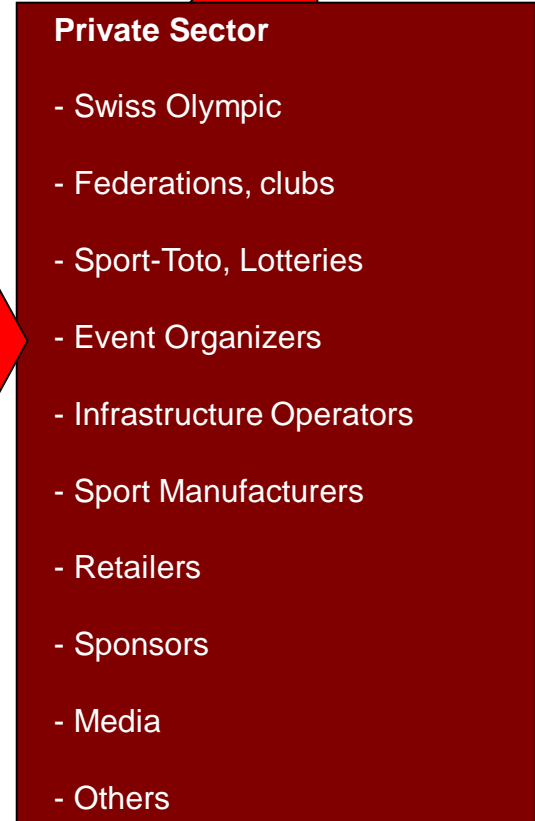
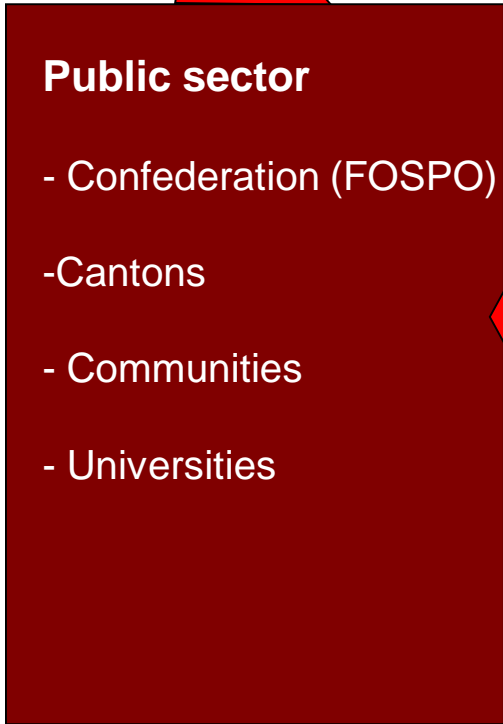
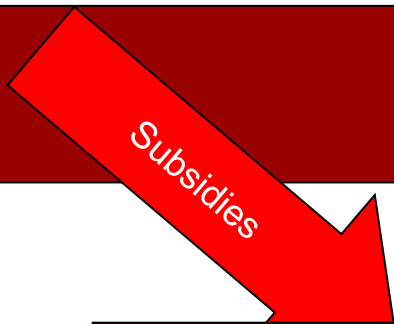
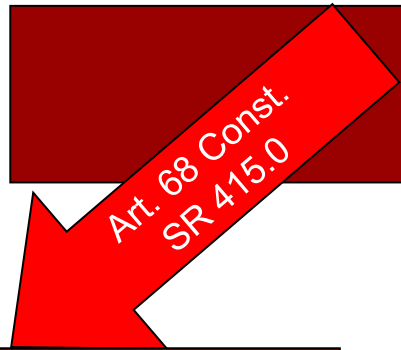
- The Confederation shall promote sport particularly sport education.
- It shall operate a sport school.
- It may legislate on youth sport and may declare sport education in school compulsory.

Federal Law on the Promotion of Physical Education and Sport (2012), scope:

- "... to promote physical education and sport in the interest of the development of youth, public health and physical performance."



Players





Tasks

Federal Office of Sports FOSPO

- National office
- Swiss Federal Institute of Sports Magglingen
- Training and education center (Magglingen/Tenero)
- Documentation and information center
- Framework regulations for physical education in school
- Youth+Sport
- Promotion of sport and physical activity
- Subsidies (federations, sports facilities, events)



Tasks

Cantons and Communities

- Physical education in school
- Physical education teacher education
- Youth+Sport
- Promotion of sport and physical activity
- Infrastructure



Finances

Public sector

- Confederation CHF 200 mio.
- Cantons (26) CHF 250 mio.
- Communities (2,700) CHF 900 mio.

Private sector

- Swiss Olympic CHF 37 mio.
- Federations (86) CHF 190 mio.
- Clubs (22,500) CHF 800 mio.



Developments

Sport policy

- Increasing importance of sport and physical activity in society
- Development at all levels

Children and youth

- Increasingly important
- Discussions about mandatory physical education
- Development of physical education teacher education

Adults

- Reduction of overall physical activity has been halted

Elite Sports

- Mega-Events (Olympic games in winter candidature 2026)



Need for action

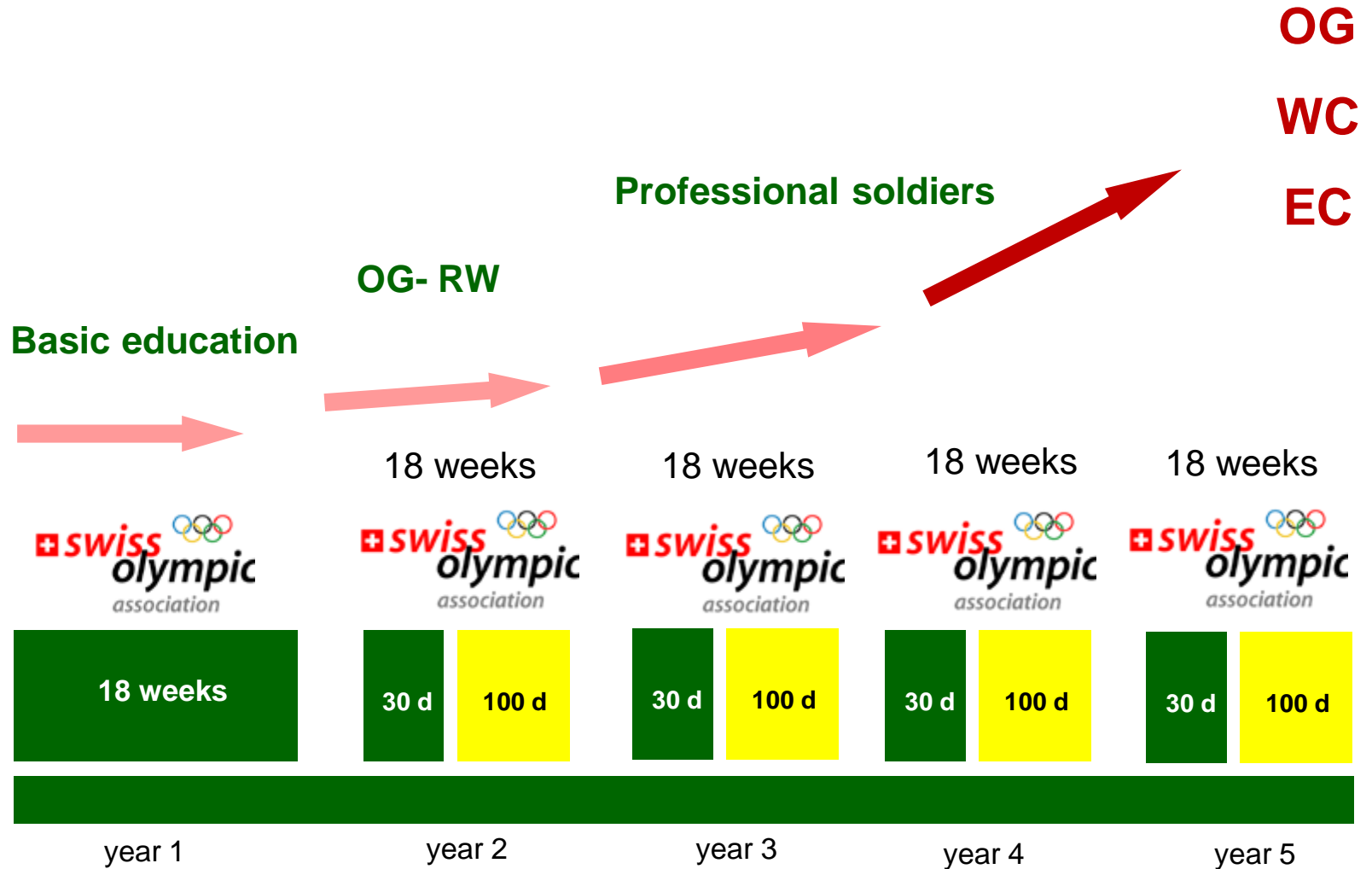
- Professionalization in the promotion of young athletes
- More finance for the federations
- To be athlete or coach: Recognition as a professional field
- Better coordination: General education and sports activity
- Expansion of the support by the army for HP athletes
- Strengthening for the coach education
- Better availability for sport infrastructure
- Strengthening for development and research in HP sports



HP in the Swiss Army

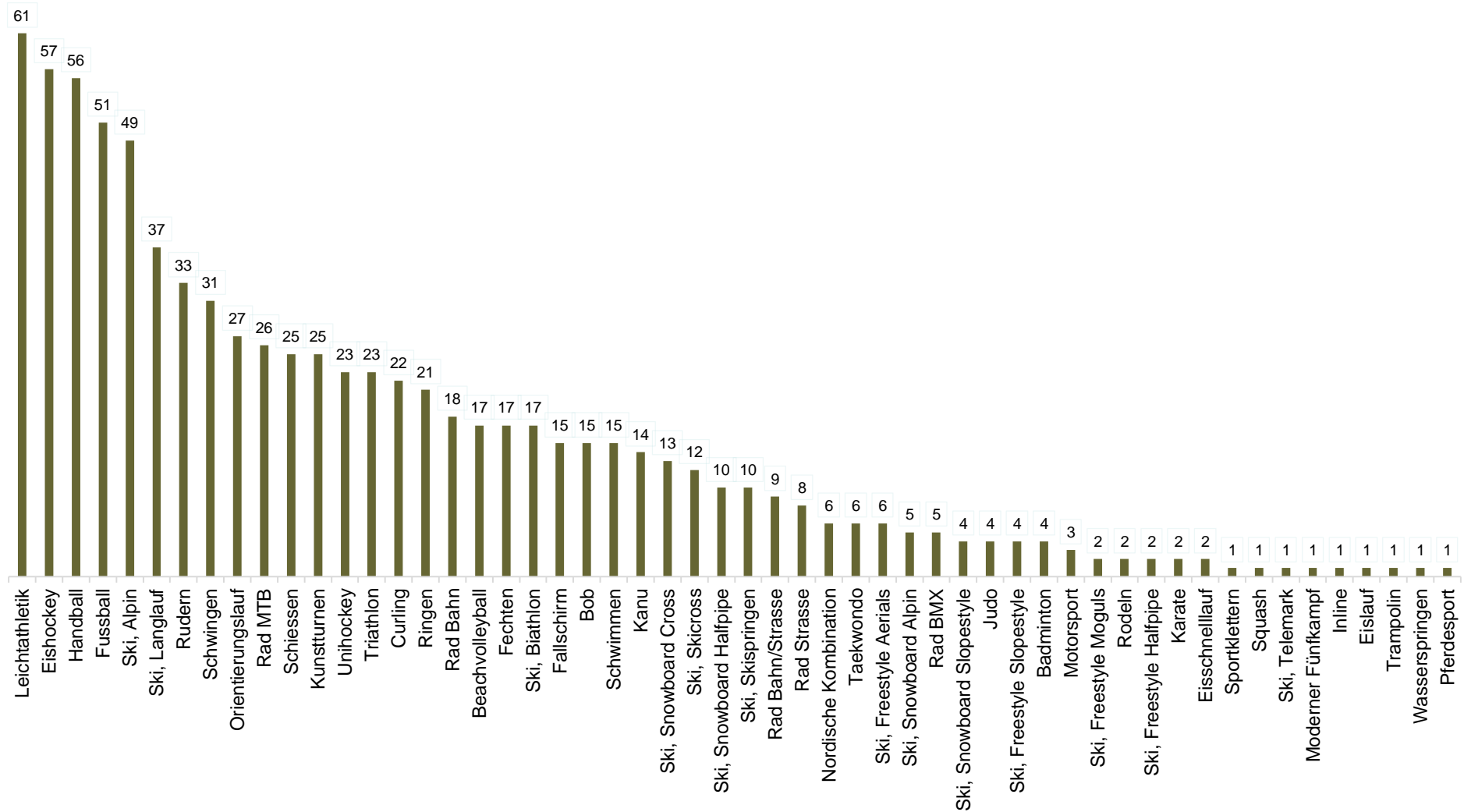


SPITZENSPORT
SCHWEIZER ARMEE





Number of athletes in different sportdisciplines

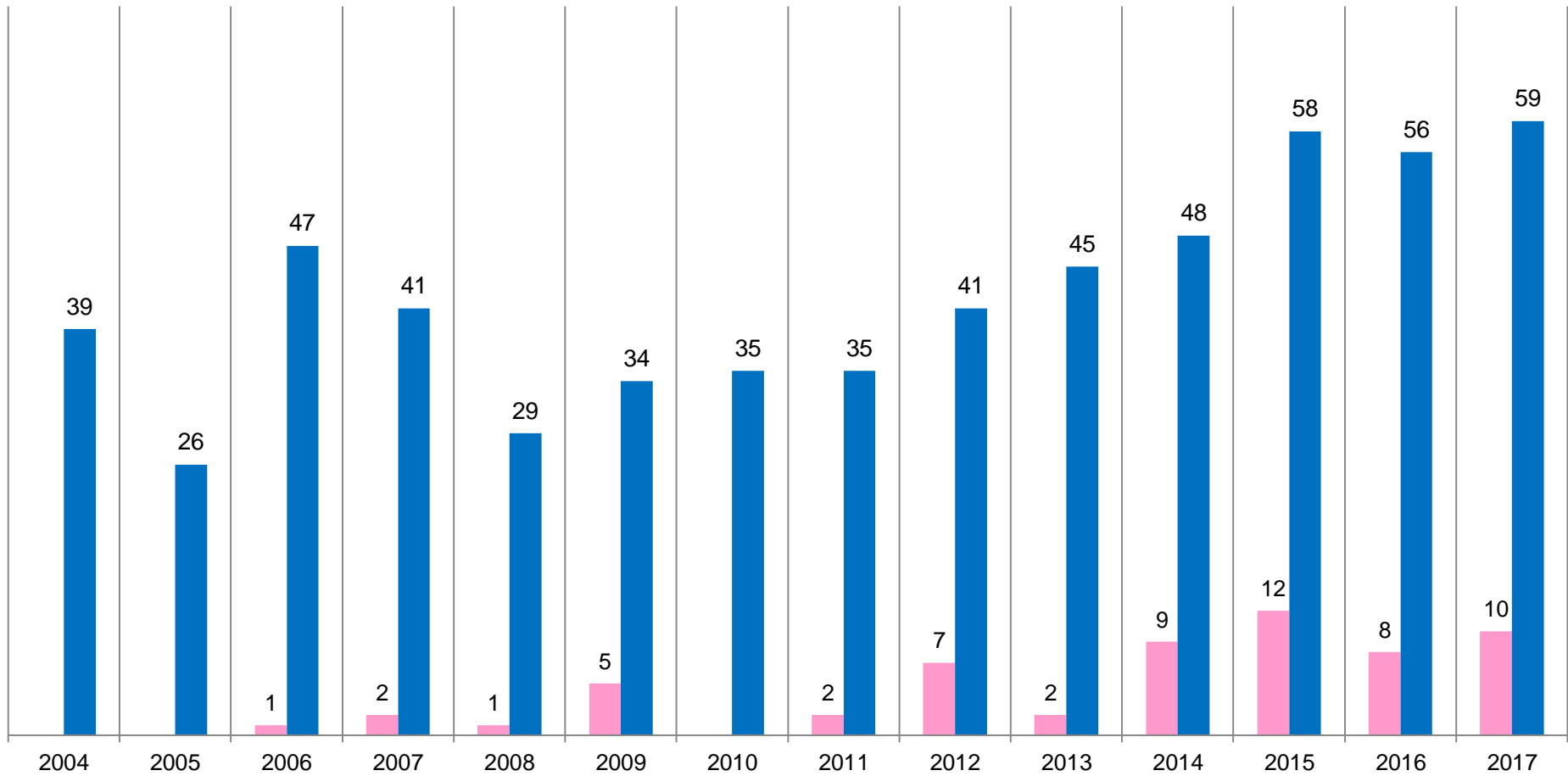


En date du 13 octobre 2017



Men (blue), Women (rose)

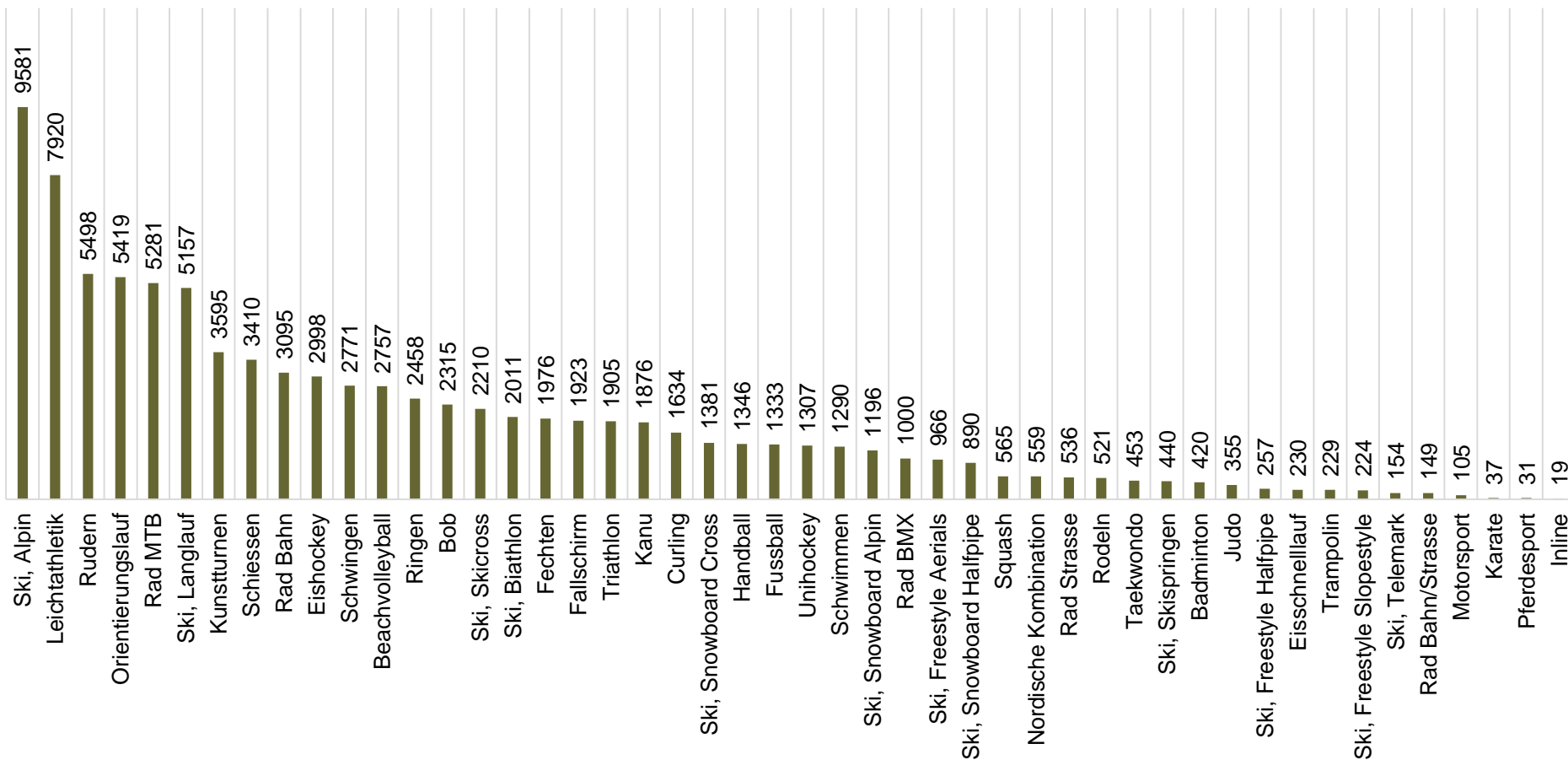
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En date du 13 octobre 2017



Number of days using by the federations



En date du 13 octobre 2017



Support for Sportevents by the Swiss Army

Vergangene Veranstaltungen





Physical Activity

Level of Physical Activity in Switzerland	in % of Swiss population
trained: at least 3 days per week with "sweating episodes"	52%
regularly active: at least 5 days/week with at least 30 min. of medium intensity activities.	17%
irregularly active: at least 150 minutes of medium intensity activities or two sweating episodes per week	5%
Inactive:	26%

Lamprecht und Stamm // Swiss Health Survey 2014



Ach, les "Welsches",
tuscher rigol,
schamè travail!

Après la polémique
de la Weltwoche

LA SUISSE COUPÉE EN DEUX





Most popular Sports in Switzerland

in % of Swiss population

Walking, Hiking	44,3%
Cycling, Mountainbiking	38,3%
Swimming	35,8%
Downhill skiing	35,4%
Running, Jogging	23,3%

Quelle: Sport Schweiz 2014



The Swiss Federal Government's Concept for a National Sports Policy

- Principles for government's commitment
- Broader understanding of physical activity and sport
- Reduce deficits, create "Spirit of Sport"
- **5 Main Goals:**
 - Health: More physically active people
 - Education: Making use of education opportunities
 - Performance: Promoting young athletes and competitive sport
 - Economy: Exploiting sport as an economic factor
 - Sustainability: A learning environment for social development



FOSPO: Strategic Areas



**General Promotion
of Sport and
Physical Activity**

Education

Elite Sports

Fairplay and Security