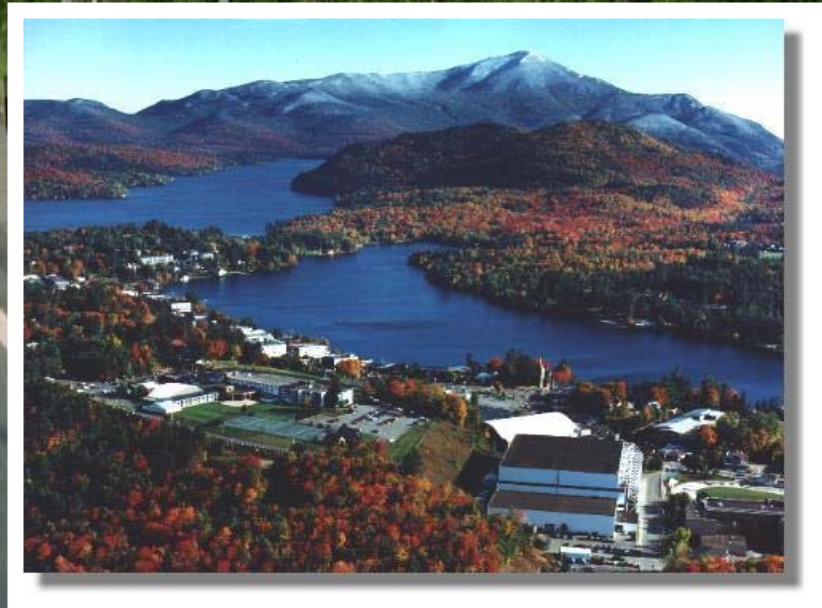




# **EVALUATION OF CENTRE PERFORMANCE AND ACCOUNTABILITY**

**TRACY LAMB, USOTC ASSOCIATE DIRECTOR LAKE PLACID**







UNITED STATES OLYMPIC TRAINING CENTER







**HOUSING**  
**HOME LIKE**  
**CONDITIONS**









## FOOD SERVICES



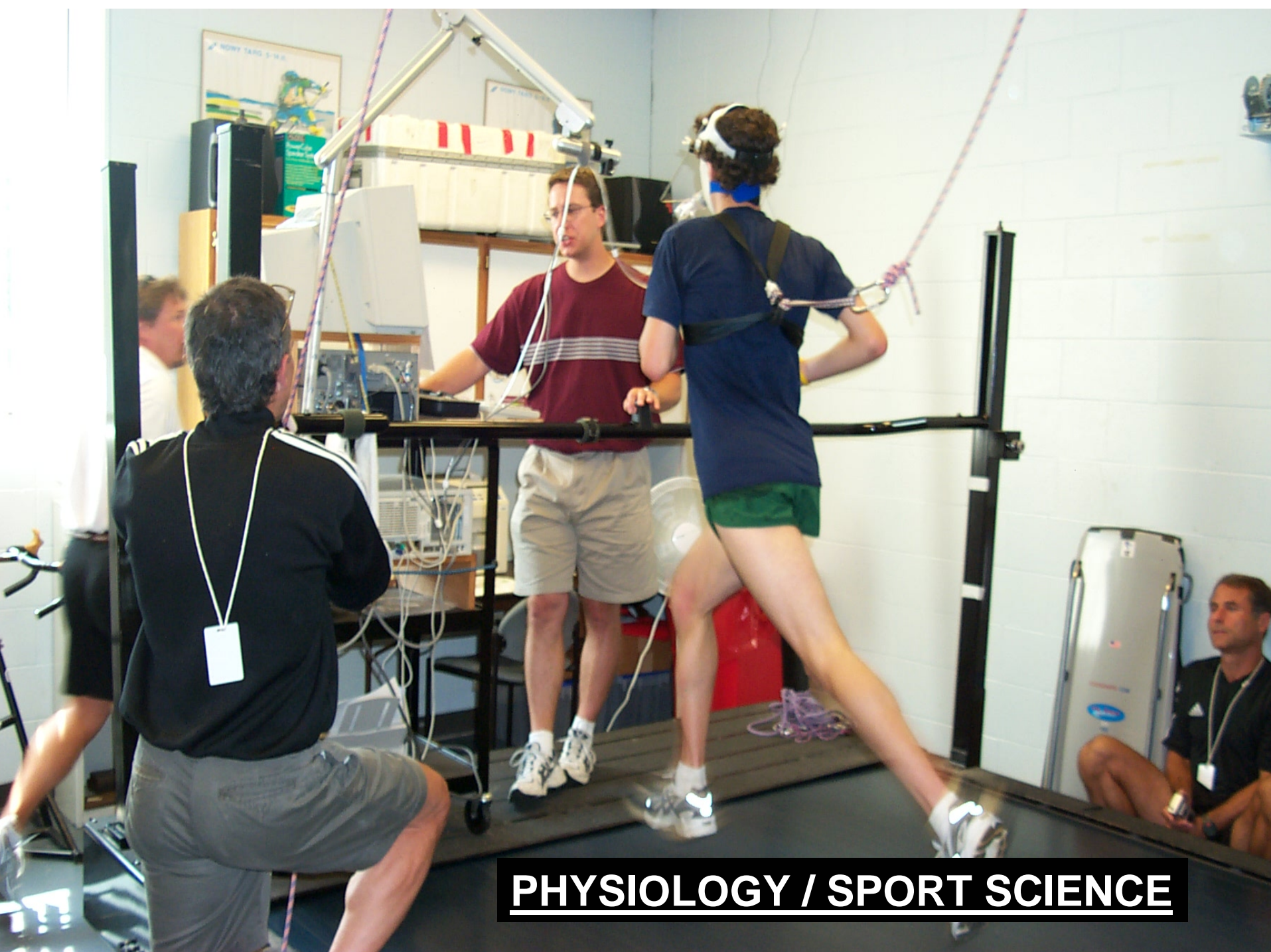
## **INDOOR FACILITIES**





## SPORTS MEDICINE





**PHYSIOLOGY / SPORT SCIENCE**



**Americans send athletes to the Olympics, not America**



# Doing things right...

1

OTC Projected & Actual Use

2

Service to NGBs

Skill Level, Resident & Short Term  
Program Use and Program Type

3

OTC Skill Levels

Overall and by OTC

4

OTC Resident and Short Term  
Program Use

5

Utilization of OTC

Percent of Approved Programs  
**Occupancy Rates**

6

OTC Costs and Revenue  
Targets

7

Evaluation of Services  
and Programs

8



# PARTNERSHIPS & ACCOUNTABILITY

An aerial photograph of a desert landscape. In the background, there are rugged, brown mountains. A winding river, likely the Colorado River, flows through the middle of the scene. The river's water is a mix of brown and blue, indicating varying depths or sediment. The surrounding land is arid, with sparse green and yellow vegetation. In the foreground, there are some structures and what appears to be a construction or industrial site near the riverbank.

**ATHLETES**  
**NGB'S**  
**SPONSORS**  
**U.S. PUBLIC**

**Service to NGB'S  
matches NGB'S high  
performance plans, PPA  
recommendations and  
Matrix projections**

# Target Skill Level Use

OLYMPIC  
NATIONAL

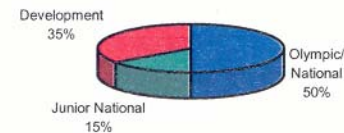
40%

JUNIOR NATIONAL  
DEVELOPMENT

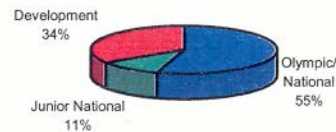
60%

## Percentage of Athlete Skill Levels

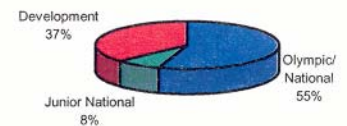
All three OTCs and the  
USOEC



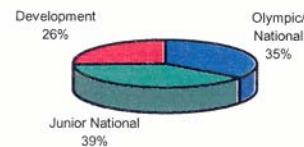
### Colorado Springs



### Chula Vista



### Lake Placid



### Northern Michigan





# USOTC USE

*OLYMPIC TEAM*

*NATIONAL TEAM*

*JUNIOR NATIONAL TEAM*

*COACHES EDUCATION*

*DEVELOPMENT*

*PAID PROGRAMS*



**2005 MONTHLY REPORT  
LAKE PLACID OLYMPIC TRAINING CENTER  
LAKE PLACID, NEW YORK**

**May 2005**

<b><u>CURRENT PROGRESS</u></b>	<b><u>2004</u></b>	<b><u>2005</u></b>
TOTAL USER DAYS FOR THE MONTH	2,204	2,892
TOTAL USER DAYS FOR THE YEAR	20,575	19,396
TOTAL NUMBER OF ATHLETES FOR THE MONTH	425	453
TOTAL NUMBER OF AHTLETES FOR THE YEAR	2,252	2,471
OCCUPANCY PERCENTAGE FOR THE MONTH	26 %	35 %
OCCUPANCY PERCENTAGE FOR THE YEAR	45 %	49 %
TOTAL NUMBER OF PROGRAMS FOR THE MONTH	16	15
TOTAL NUMBER OF PROGRAMS FOR THE YEAR	106	113

<b>SKILL LEVEL</b>	<b>NUMBER OF ATHLETES</b>	<b>PERCENTAGE</b>	<b>NUMBER OF USERS DAYS</b>	<b>PERCENTAGE</b>
OLYMPIC CALIBER	20	4 %	295	10 %
NATIONAL	13	3 %	258	9 %
JR NATIONAL	31	7 %	473	16 %
DEVELOPMENT	90	20 %	558	19 %
NON-ATHLETE	299	66 %	1,308	46 %
COMBINATION	0	0 %	0	0 %
USOC/NGB CERTIFIED	0	0 %	0	0 %
OUTSIDE USER	0	0 %	0	0 %
<b>TOTAL</b>	<b>453</b>	<b>100 %</b>	<b>2892</b>	<b>100 %</b>





## USOC/NGB FUNDING FOR OLYMPIC TRAINING CENTERS

(Revised 03/31/04)

NGB	NGB CRITERIA
<b>ARCHERY</b>	<ol style="list-style-type: none"> <li>Top 20 men and top 20 women on the rolling ranking list.</li> <li>Top 10 junior boys and top 10 junior girls on the Junior USAT list</li> <li>Top 3 cadet boys and top 3 cadet girls on the Junior USAT list</li> <li>Team Training: Any athlete who is not listed in the top 20 rolling ranking list who is selected to the World Championships, Pan American Games, or Olympic Games.</li> <li>Olympic medalists for USA Archery attending short-term programs who are still competitive, or are attending a development program as part of the staff to motivate young archers.</li> </ol> <p>(02/25/04)*** Above applies to recurve athletes only ****</p>
<b>BADMINTON</b>	<p>U9, U11, U13, U15, U17, U19 and U22 Junior National Team Members Athletes with the four best results in each event at the Adult National Championships The top four ranked athletes in men's and women's singles and the top two ranked pairs in each doubles event on the adult National ranking list. Events: Men's doubles Women's doubles Men's singles Women's singles Mixed doubles</p> <p>(10/02/00)</p>
<b>BASEBALL</b>	<p>Athletes at Junior National Team (age 16-18) level, which includes max. 29 delegates -- 22 players and 7 support staff. Athletes at National Team (18 years and older) level.</p> <p>(2/95)</p>
<b>BASKETBALL</b>	<p>Men and Women's elite basketball athletes identified by the appropriate USA Basketball Competitive Selection Committee for development festivals (approx. 50 athletes), trials (approx. 35 athletes per team) and training camps (approx. 12 - 16 athletes) to include the following domestic and international competitions: Youth Development Festivals World Youth Games Select Teams (Development teams/Olympic training opponents) R. Williams Jones Cup World University Games Pan American Games Senior National Teams World Championship and Olympic Qualification World Championship teams Olympic Games</p> <p>(8/01)</p>
<b>BIATHLON</b>	<p>Top 20 Seniors - Men Top 20 Seniors - Women Top 20 Juniors - Men Top 20 Juniors - Women Up to 20 SR or JR Men or Women (selected and identified by June 30 each year) All other programs, including Athlete Identification Camps and USBA BOD meetings, will be charged for OTC access. Summer Biathletes allowed only if they are on current winter biathlete list of athletes meeting USOC/NGB funding</p>

# NGB FUNDING AND RESIDENCY

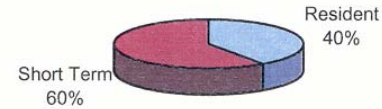
## Comparison of Resident and Short Term Program Use

**Match resident and  
short term with NGB  
needs**

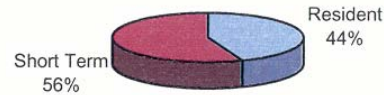
**Target: Resident 40%**

**Short Term 60%**

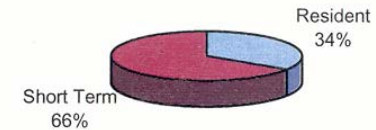
All Three OTCs and the USOEC



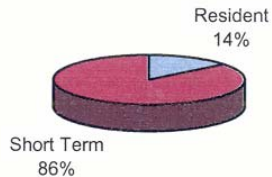
Colorado Springs



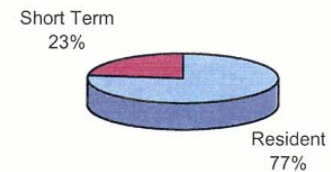
Chula Vista



Lake Placid



USOEC







## RESIDENCY PROGRAMS



## US Bobsled and Skeleton Federation Resident Athlete Goals

Estimated Goal	
Final Attained	

Winter Goals will be established Nov. 2, 2004

Goals Attained	
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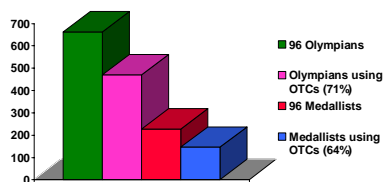
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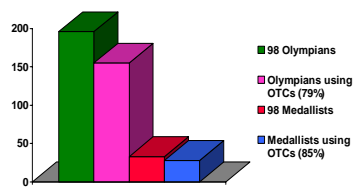
## Target Olympic Athlete Users



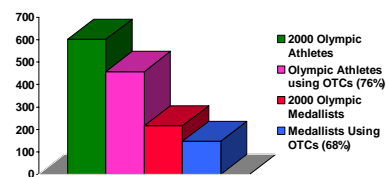
Number of 1996 Olympians  
using OTCs



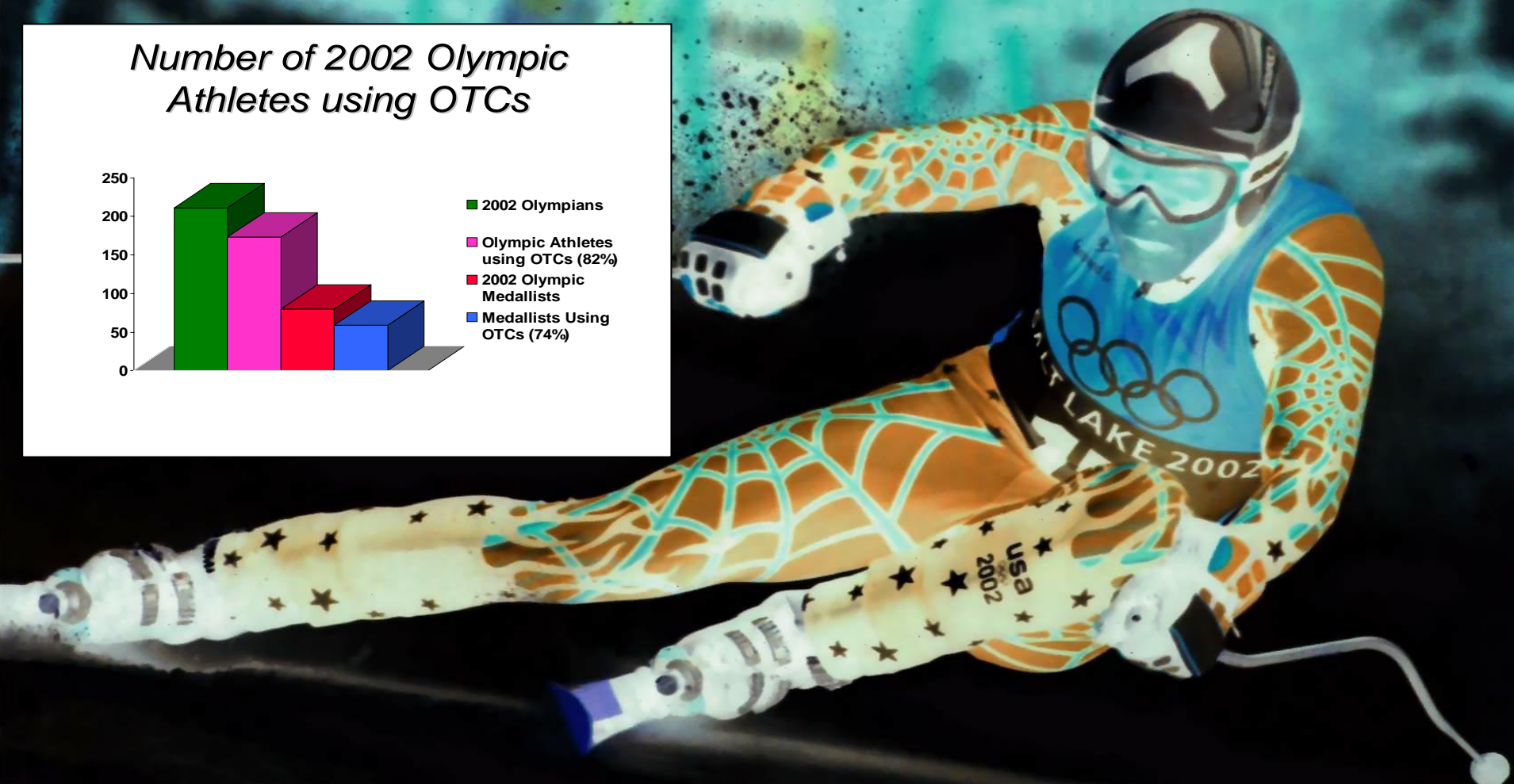
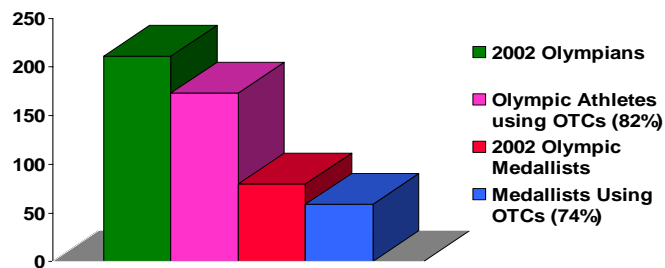
Number of 1998 Olympians  
using OTCs



Number of 2000 Olympic  
Athletes using OTCs



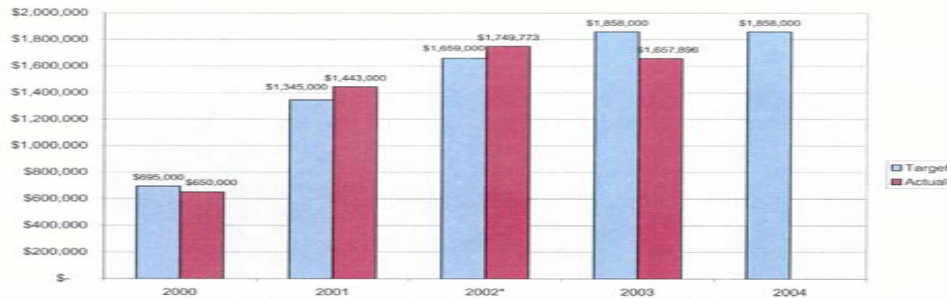
Number of 2002 Olympic  
Athletes using OTCs





# PAYING PROGRAMS

Olympic Training Centers work to develop mission compatible revenue programs to provide significant budget off sets



The actual cash costs for OTCs is a little over \$8 million. When the 2003 target of \$1.65 million is reached it will represent an off set of 22%.

\*Includes cell tower revenue of \$59,486

Establish/meet revenue targets for cost off set of services



*Doing the right things...*

**USA**



# NGB ATHLETE COACH FEEDBACK



## **Summary – 2003 OTCs Program Performance Evaluations**

Evaluations were sent to a random choice of programs that hosted various types of programs at the U.S. Olympic Training Center sites of Colorado Springs, Chula Vista, Lake Placid and the U.S. Olympic Education. Forms were sent for programs for athlete training, coaching and officials development. Skill levels ranged from Development to Olympic Caliber. In addition, programs would be targeted to receive an evaluation questionnaire if it was felt their was difficulty or concerns that might need to be addressed from either the training center staff or National Governing Body.

The following is an overview of the evaluation responses:

1. Program level – responses were sought from all skill levels
2. Performance goals:
  - Select teams for international competitions
  - Work with the Sport Science and Sports Psychology Department
  - Provide competition to establish National team
  - Improve technique, educate athletes, teambuilding
  - Prepare instructors
  - Establish working relationship with programs at OTC
  - Coaching-drill design & evaluation
  - Evaluate players for future Olympic National teams
  - Develop better training methods for athletes
  - Teach better nutrition approaches for athletes
  - Enhance mental skills
  - Increase strength & conditioning
  - Develop core set of drills
3. How well were these goals met?  
Goals were met in all cases.
4. When asked which resources/services were most beneficial in the attainment of program goals, the following were choices to mark. Listed below are the most beneficial to least
  - Housing, dining, and transportation services
  - Training venues and Registration Desk/Operations
  - Sports Medicine
  - Cost of Services
  - Athlete Services Center
  - Sport Science and Meeting rooms
5. When asked to rate the impact of the OTC services/resources on athletes' performance, all areas were marked. Choices were NA, None, Slight, Average, Good, and Critical. Listed below shows most checks received per category.

• Sport/game skills	Tie – Average and Critical
• Strength and conditioning	Good
• Strategy and knowledge	Good
• Team development	Good
• Motivation/Inspiration	Critical
• Medical rehabilitation/treatment	Critical
• Scientific analysis	Good
• Nutrition/diet	Good



# Food Services and Housing

## Olympic Training Centers Dining and Housing Costs

### Dining

- Overall direct Food Service Department costs per meal averages around \$9.50 using department dollars and number of meals served
- Plate costs (actual food and supplies expenditures only) averages \$3.40 per meal with a range from \$2.99 to \$5.42 per meal served
- IRS per diem ranges from \$42 to \$50 per day. OTC average of \$28.50 per day is 68% of IRS' lowest range for meals per day
- Other training facilities range from \$11.50 to \$17.50 per meal (2001)

### Housing

- Average room cost in 2000\* was \$39.13, ranging from \$28.15 to \$48.77. Given a 3% increase in OTC Budget and costs per year, 2003 average for housing would be \$42.75
- IRS per diem ranges from \$55 to \$109 per day. OTC average is 72% of IRS lowest per diem rate for housing
- Occupancy rates for 2003 range from 57% to 74% in 2003
- Discussion with hotel personnel gives average industry occupancy rates at 50%

F

## OTC % Occupancy Rates

### *ACTUAL*

<i>COLORADO SPRINGS</i>	<i>75.90%</i>
<i>CHULA VISTA</i>	<i>73.80%</i>
<i>LAKE PLACID</i>	<i>63.35%</i>

### **NEW TARGETS**

**85%**

**90%**

**80%**



The background of the slide features a collage of Olympic rings and medals. On the left, a large, detailed image of a gold medal is visible, showing the Olympic rings and the word 'ATHENS' at the bottom. To its right and slightly behind it is a silver medal. Further back and to the right is a bronze medal. The background is a vibrant, abstract pattern of green, blue, and yellow, with diagonal stripes and a grainy texture.

USE SUCCESS RATES  
SALT LAKE OLYMPIAD 82%  
SYDNEY OLYMPIAD 76%  
ATHENS OLYMPIAD 83%  
ATHENS PARA-OLYMPICS 85%

**Self analysis through Olympic success**



