

# Strengthening support to athletes

International Olympic Committee

*24 August 2017*



ASPC Elite Sport Conference, Durban

# Rachel Spry

IOC Athletes' Commission and IOC Athletes' Entourage Commission Manager



# Agenda

1. International Olympic Committee
2. Olympic Athletes Hub
3. IOC Athlete Career Programme
4. Games Time activations
5. Prevention of harassment and abuse
6. Olympic Solidarity
7. Athlete Learning Gateway





# 1. International Olympic Committee





# Olympic Agenda 2020



Placing athletes  
at the heart of  
the Olympic  
Movement



Strengthening  
support to  
athletes





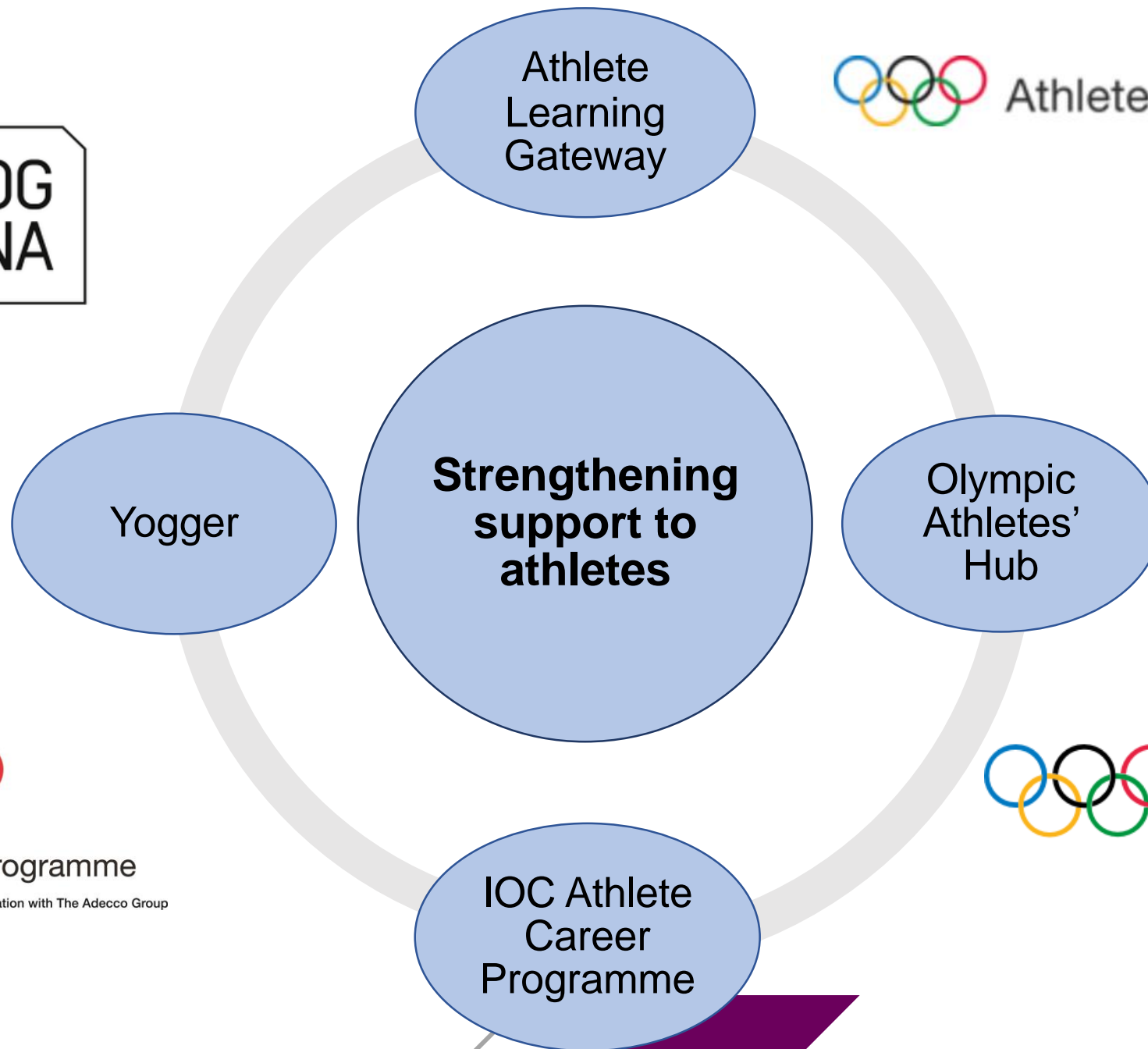
IOC Athletes' Commission





IOC Athletes' Entourage Commission





IOC Athlete Career Programme  
In cooperation with The Adecco Group



Olympic Athletes' Hub

## 2. Olympic Athletes' Hub





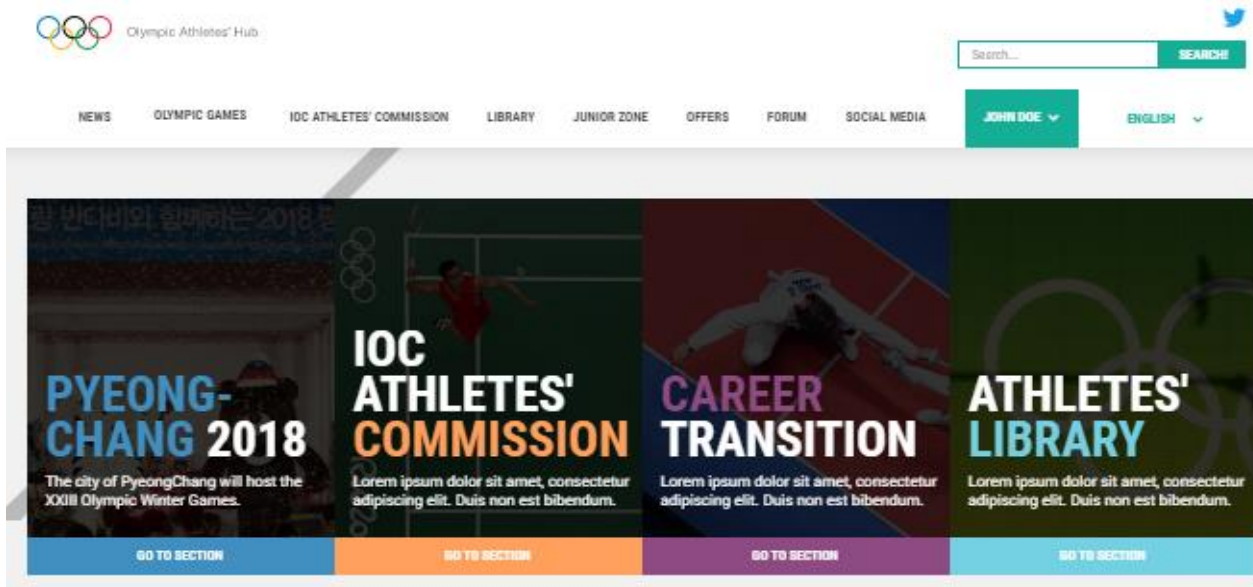


# Olympic Athletes' Hub

@athleteshub



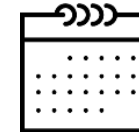
hub.olympic.org



**Informative and engaging**



**Direct communication**



**365 days**



**Exclusive offers**



**Community**

# Support for athletes

- ✓ Weekly newsletter
- ✓ Job opportunities
- ✓ Giveaways
- ✓ Getty images
- ✓ PyeongChang information
- ✓ Resources



**Olympic Solidarity**



**Anti-Doping**



**Employment**



**Education**



**Life Skills**



**Safe Sport**



**IOC Coaches Lifetime Achievement Awards**

[hub.olympic.org/library/ioc-coaches-awards](https://hub.olympic.org/library/ioc-coaches-awards)



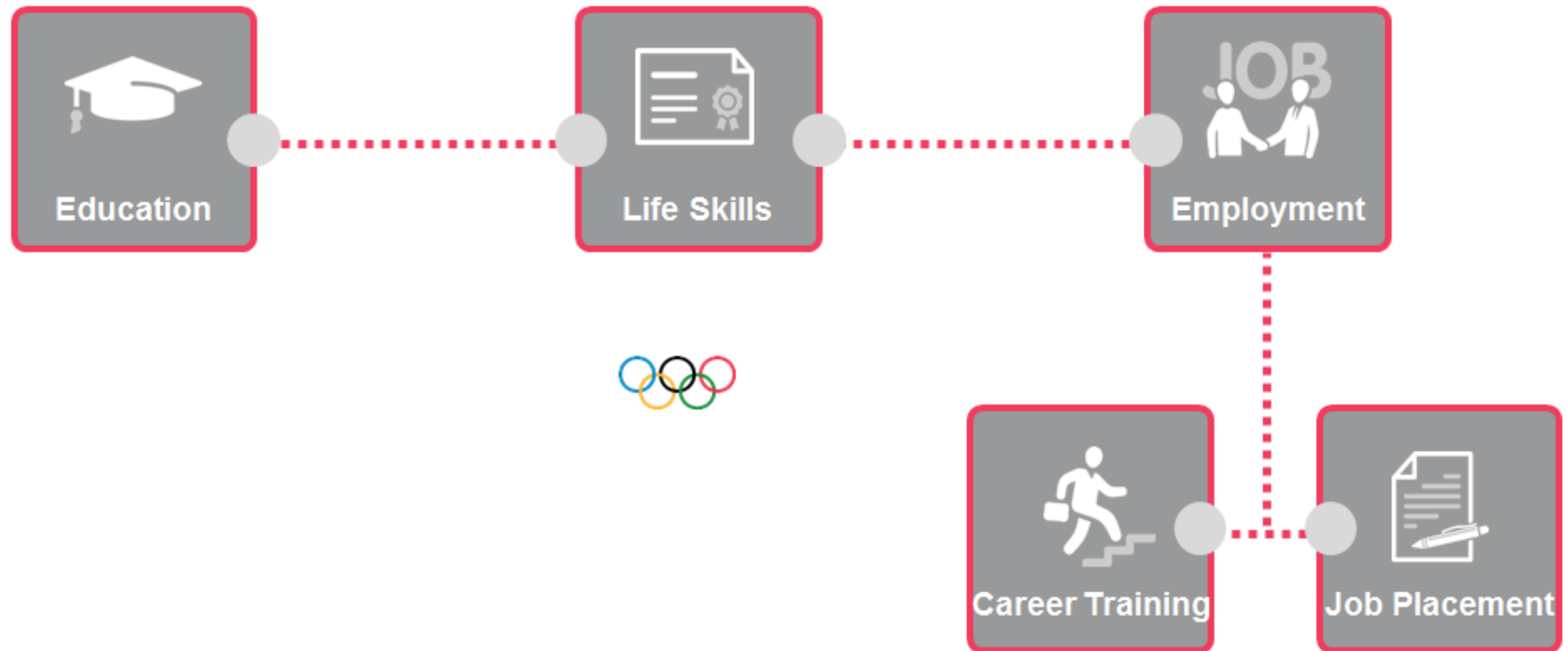
### 3. IOC Athlete Career Programme





# The IOC Athlete Career Programme

in cooperation with The Adecco Group focuses on three pillars



# IOC Athlete Career Programme Outreach

- ✓ Supporting athletes as they prepare for and go through their career transition
- ✓ In-person workshops
- ✓ Delivered by Olympic athletes, IOC Athletes' Commission members and Adecco HR experts



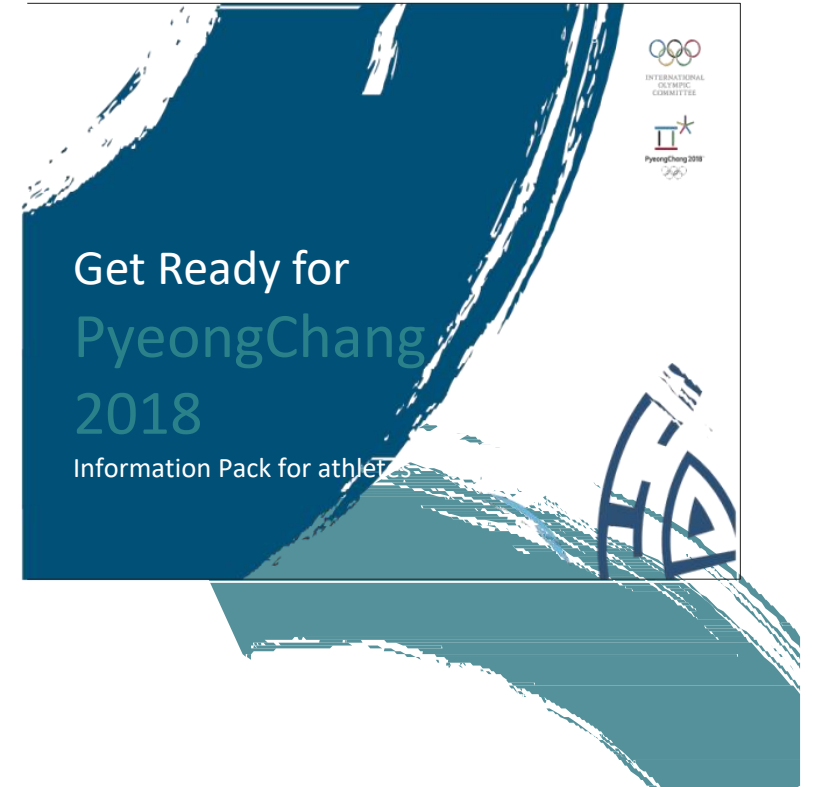


## 4. Games Time Activations



# PyeongChang Information Pack

- ✓ Essential information
- ✓ Eight languages
- ✓ Available on the Olympic Athletes' Hub
- ✓ Athletes' Experience video including:
  - Services - menu, transport
  - Infrastructures
  - Competition & non-competition venues





# IOC Space

- ✓ Located at the Olympic Village
- ✓ Vote in the IOC Athletes' Commission election
- ✓ Provide information on IOC support for athletes
- ✓ Meet with Athletes' Commission Members
- ✓ Relax & Learn
- ✓ Watch competitions on big screen



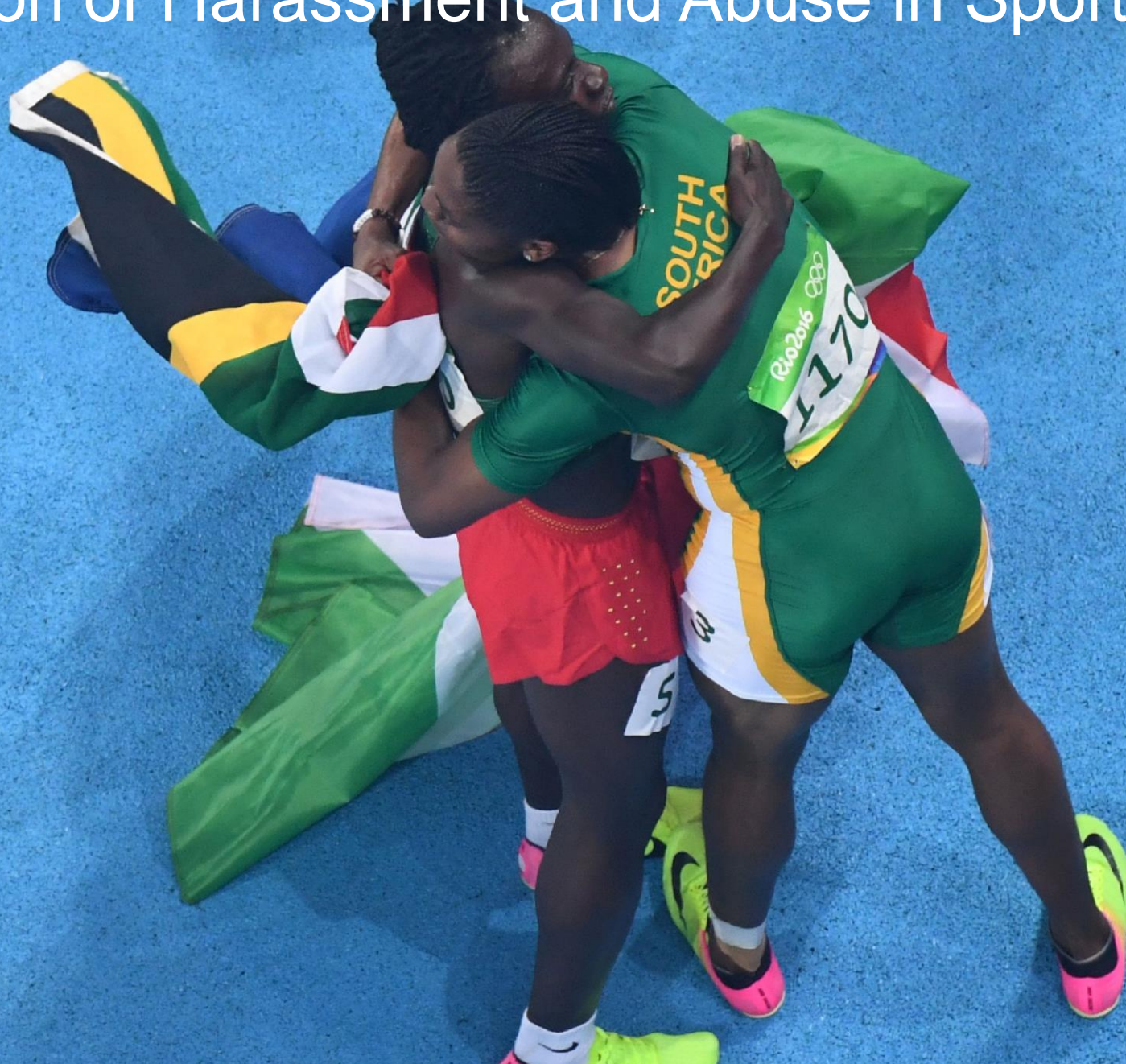


# Samsung phone for athletes in Sochi, Rio and Pyeong Chang





## 5. Prevention of Harassment and Abuse in Sport





# Prevention of harassment and abuse initiatives

- ✓ IOC Consensus Statements
- ✓ IOC Games Time Framework
- ✓ IOC Guidelines for IFs and NOCs
- ✓ IOC Educational materials
- ✓ IOC Toolkit



# IOC Toolkit

- ✓ Guidance to develop and implement athlete safeguarding policies and procedures
- ✓ Recommendations
- ✓ Developed in collaboration with Olympic Movement stakeholders
- ✓ Online
- ✓ Launch date - November 2017





## 6. Olympic Solidarity





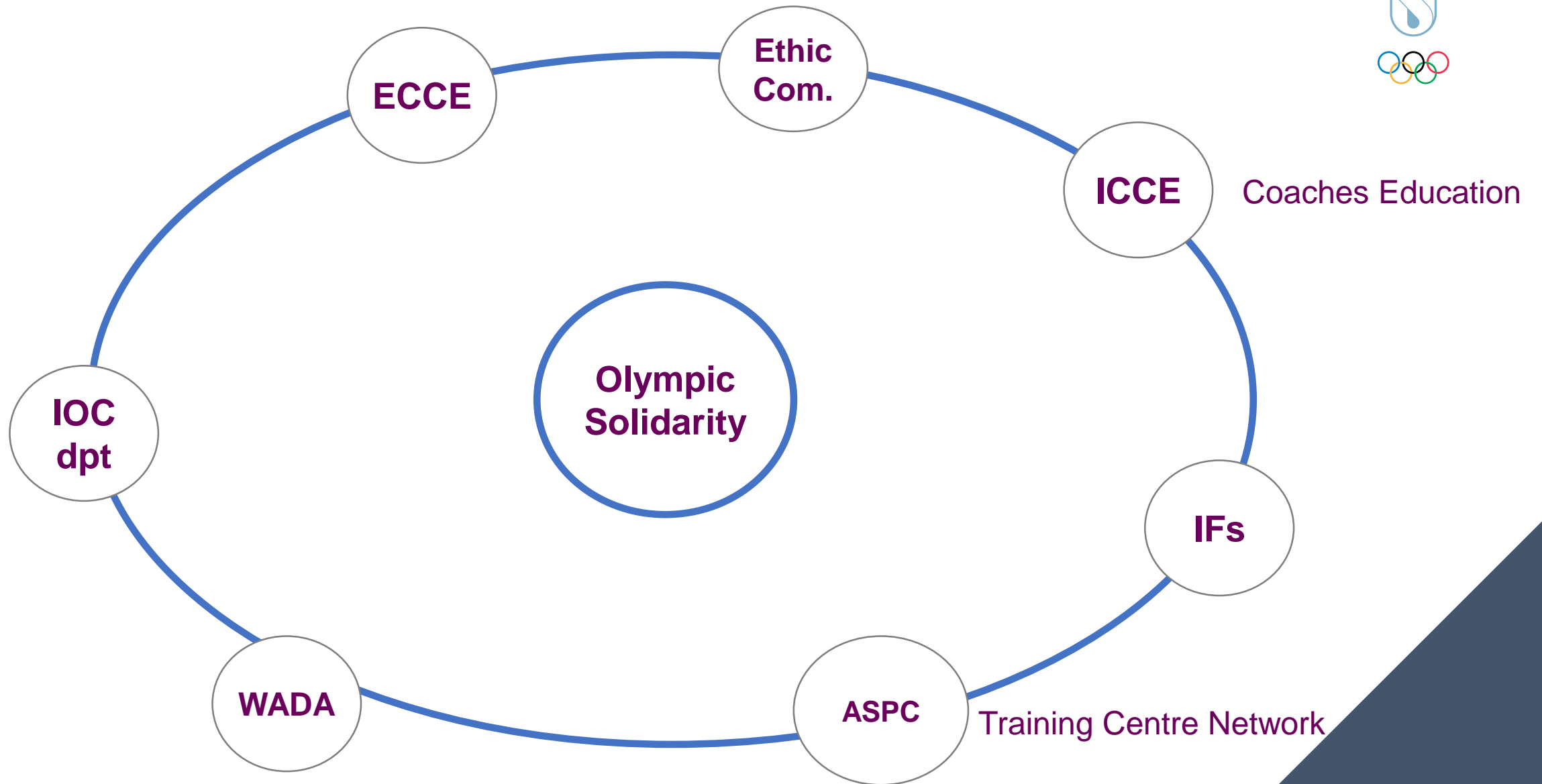
# Olympic Solidarity Mission

*To organise assistance to NOCs in particular those which have the greatest need of it, in order that NOCs may fulfil their responsibilities to the Olympic Movement while adhering to the IOC strategy.*





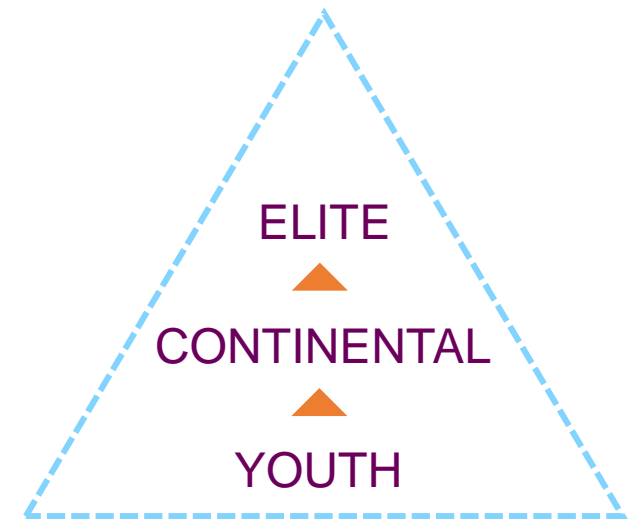
# Global partners



# Athletes Programmes



- ✓ Olympic Scholarships for Athletes – PyeongChang 2018
- ✓ Olympic Scholarships for Athletes – Tokyo 2020
- ✓ Team Support Grant
- ✓ Continental Athlete Support Grant
- ✓ Youth Olympic Games – Athlete Support
- ✓ Athlete Career Transition new
- ✓ Refugee Athlete Support new



Striving for excellence  
at all levels



# Programmes

- ▶ Technical Courses for Coaches
- ▶ Olympic Scholarships for Coaches
- ▶ Development of the National Sports System (DNSS)



## 7. Athlete Learning Gateway







## BOOST YOUR PERFORMANCE - SHAPE YOUR FUTURE

Sign up for **FREE** courses from world-leading institutions designed for elite athletes and their entourage.

VIEW OUR COURSES



### Short Courses and Features

Take courses led by world renowned academics and sporting minds. Explore articles and videos from well respected sporting sites.

VIEW OUR COURSES

### Community and Insights

Get exclusive tips from Olympians and leading coaches. Share your experiences and interact with athletes around the world.

JOIN THE DISCUSSION





GO



## Business Start-Up: From Idea to Launch

*Part of the 'Business of Sport' Series*

Do you have a great business idea but are unsure how to make it a reality? If so, join us as we show you how to set up, fund, launch and grow your own business.



Speaker

Dr Lisa Delpy Neirotti



Subtitles: FRA,ESP,POR

[LAUNCH COURSE](#)

## Sports Nutrition: Eat to Compete

*Part of the 'Science of Sport' Series*

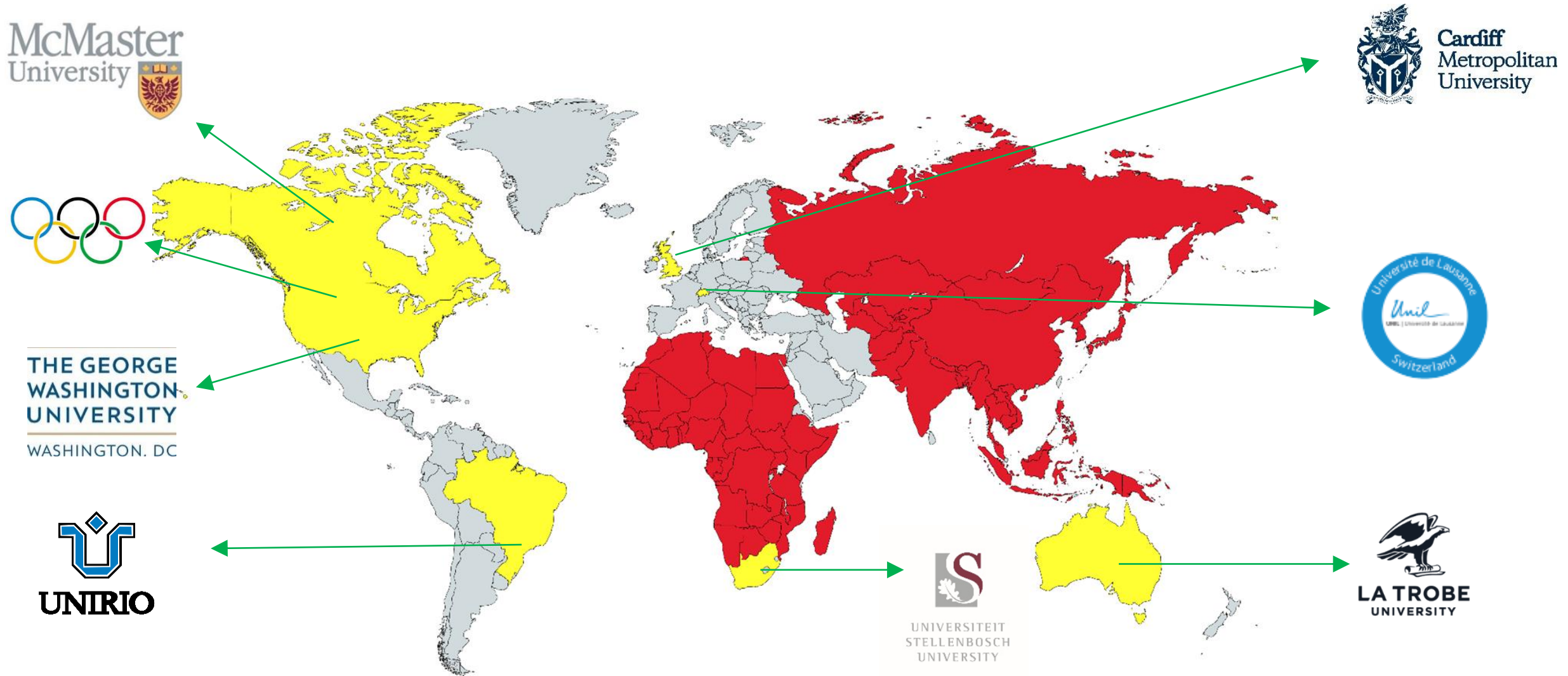
High energy levels, delayed fatigue and accelerated recovery are all benefits associated with good nutrition. Join us and find out how to take control of your nutrition and take your performance to the next level.



Speakers



# Geographic Diversity: Global representation of 2017 course contributions







Athlete Learning Gateway  
Community

Activity

Topics

People

Sort by: Name



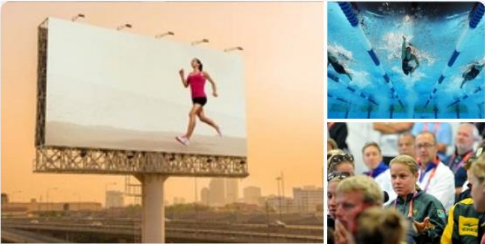
1. How to use this group  
3 Cards



2. Psychology  
24 Cards



3. Nutrition  
23 Cards



4. Careers  
27 Cards



5. Physiology  
36 Cards



6. Chat with Champions  
4 Cards



7. Women in Sport  
4 Cards

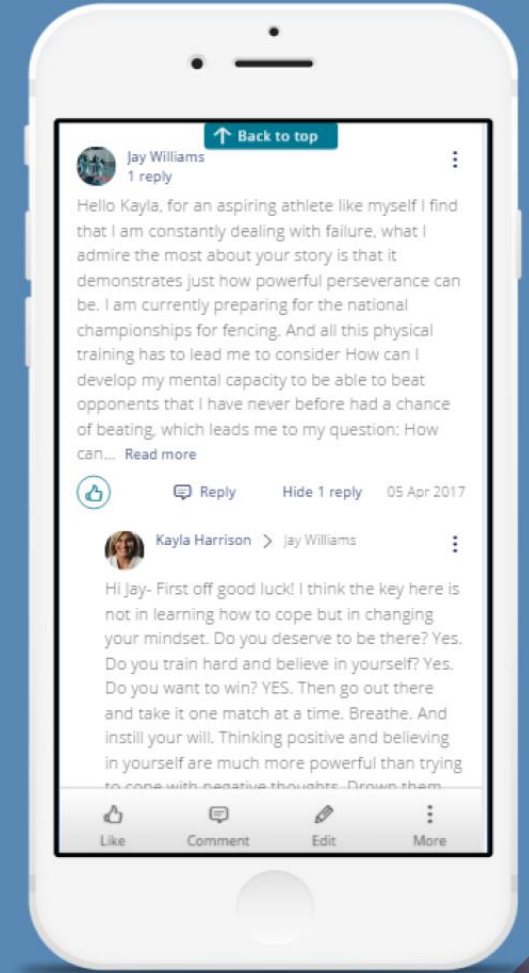
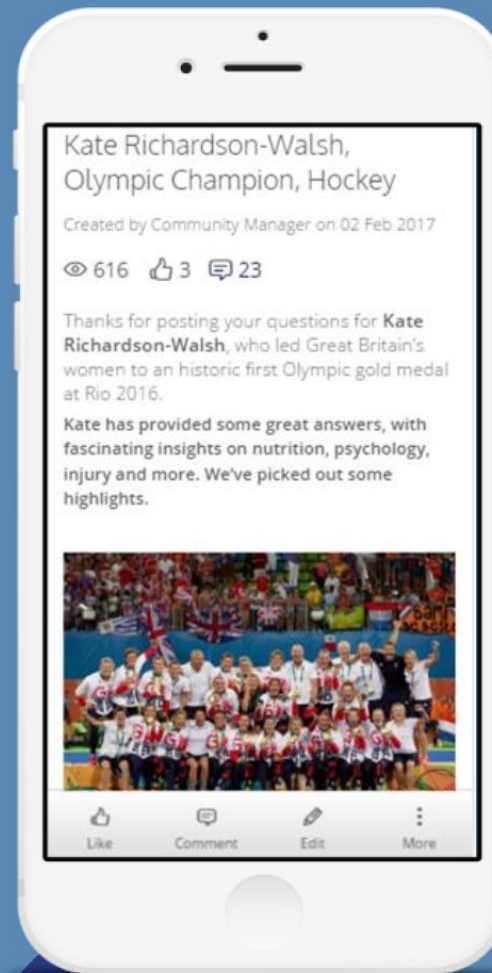
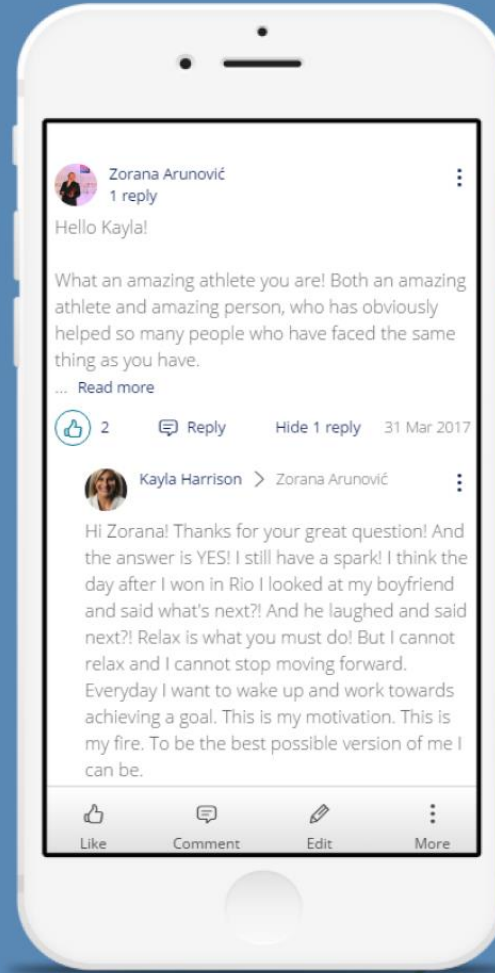
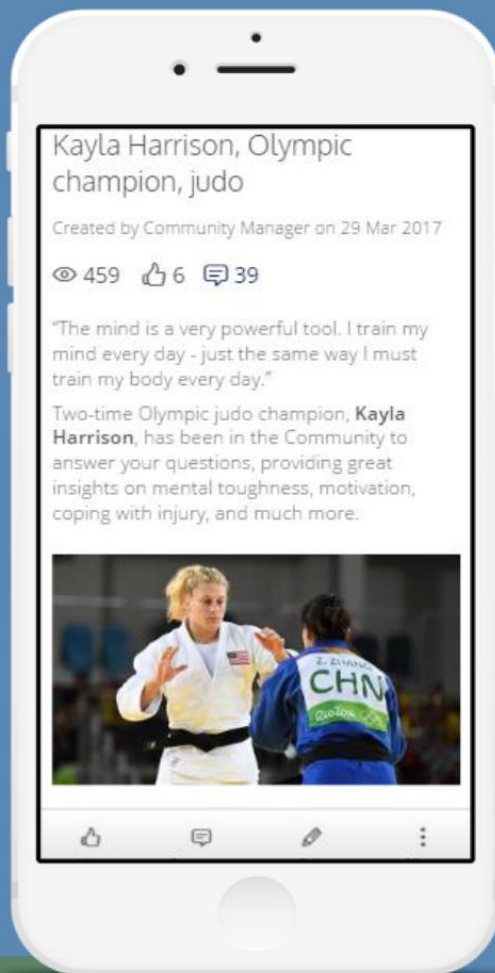


8. Coaching and entourage  
13 Cards



9. Mental Health  
3 Cards

# High quality interaction between members and guests with topics such as motivation, injury, nutrition and managing defeat all explored.





What is next?



Drive







# Questions?





# Thank you!



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