

ASPC AFRICA CONTINENTAL FORUM

20 26



1-2 OCTOBER 2026 • SWAKOP ROOM

MTC Dome, Swakopmund, Namibia

PROGRAM FLOW

2026 CONFERENCE

FACILITATORS: MR. DENVER KISTING & MS. CJ KOTZE

DAY 1 – THURSDAY 1 OCTOBER 2026

08h00 – 08h30	Registration	Foyer of MTC Dome Conference Centre, 4th Floor
08h45 – 09h00	Seating of all delegates	Swakop Room, 4th floor, MTC Dome
09h00 – 09h15	Opening and Welcome	Mr. Steven Ball – Vice President ASPC Africa Chapter
09h15 – 09h30	Keynote Address	TBC
09h30 – 11h30	SESSION 1: WOMEN IN AFRICAN SPORT — Evidencebased strategies in African contexts	Anchor Speaker: Lisungu Banda Panellists: Joan Smit / Jo-Ann Manuel / Dorette Badenhorst (TBC)
11h30 – 12h00	Tea Break	Served in the foyer of Conference Centre, 4th floor, MTC Dome
12h00 – 14h00	SESSION 2: EMPOWERING THE AFRICAN ATHLETE JOURNEY — Pathways from grassroots to podium and beyond	Anchor Speaker: Janeth Jepkosgei Panellists: Wacca Kazombiaze / Beatrice Masilingi / Ananias Shikongo / Tjipekapora Henrunga
14h00 – 15h00	Lunch	Served in Swakop Room, 4th floor, MTC Dome
15h30 – 18h00	SESSION 3: INTEGRATED BUSINESS SYSTEMS IN AFRICAN SPORT — From prospecting to fulfilment and measurement	Anchor Speaker: Frank Fredericks (TBC) Panellists: Fanus Engelbrecht / Gernot De Klerk / John Ekongo / Johan Muller
18h00 – 18h15	Closing of Day 1	Mr. Givean Samulandela – Marketing Manager Namibia Sport Commission

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FACILITATORS: MR. DENVER KISTING & MS. CJ KOTZE

DAY 2 – FRIDAY 2 OCTOBER 2026

08h30 – 09h00	Arrival & Seating of all delegates	Swakop Room, 4th floor, MTC Dome
09h00 – 09h15	Opening of Day 2	Mr. Fanus Engelbrecht – Chief Executive Officer MTC Dome
09h15 – 11h30	SESSION 4: APPLIED PERFORMANCE SCIENCE FOR AFRICAN ATHLETES — Pragmatic models for coaches and teams	Anchor Speaker: Steven Ball Panellists: Eduan James / Dr. Ruan Mocke / T'Neil Young
11h30 – 12h00	Tea Break	Served in the foyer of Conference Centre, 4th floor, MTC Dome
12h00 – 14h00	SESSION 5: DATA-INFORMED COACHING IN RESOURCE-LIMITED ENVIRONMENTS — Practical tools and workflows	Anchor Speaker: Julien Meyer Panellists: Letu Hamhola / Paul Odera
14h00 – 15h00	Lunch	Served in Swakop Room, 4th floor, MTC Dome
15h30 – 18h00	SESSION 6: STRATEGIC PLANNING FOR CONTINENTAL COMPETITIVENESS — Aligning national plans with African priorities	Anchor Speaker: Irvine Ndjavera Panellists: Simataa Mwiya / Anri Parker / Maxwell Nyamu / Iván Rodríguez Ramallo
18h00 – 18h15	Closing of ASPC Africa Continental Forum	Mr. Steven Ball & Mr. Fanus Engelbrecht



Session Descriptions

SESSION 1: WOMEN IN AFRICAN SPORT — EVIDENCE-BASED STRATEGIES IN AFRICAN CONTEXTS

This session explores the realities, barriers, and opportunities shaping women's participation and leadership in African sport. Drawing on continental research, case studies, and policy insights, it highlights proven strategies that strengthen pathways for girls and women—from community access to elite performance and governance. Speakers will unpack culturally grounded approaches, structural reforms, and investment models that have demonstrated measurable impact. The session equips federations, policymakers, and practitioners with actionable tools to advance gender equity, build inclusive systems, and accelerate progress toward a more representative African sport ecosystem.

SESSION 2: EMPOWERING THE AFRICAN ATHLETE JOURNEY — PATHWAYS FROM GRASSROOTS TO PODIUM AND BEYOND

This session examines the full athlete lifecycle in Africa, from early talent identification to high-performance development and post-career transition from an athlete's perspective. It highlights the unique challenges and opportunities within African systems, including resource constraints, community-based talent pools, and emerging performance infrastructures. Speakers will share knowledge and information that strengthen athlete support structures, enhance coaching quality, and integrate education, wellbeing, and career planning. The session provides delegates and practitioners with practical frameworks to build sustainable athlete pathways that elevate performance, safeguard welfare, and ensure African athletes thrive on and off the field.

SESSION 3: INTEGRATED BUSINESS SYSTEMS IN AFRICAN SPORT — FROM PROSPECTING TO FULFILMENT AND MEASUREMENT

This session focuses on building modern, integrated business systems that strengthen the commercial viability of African sport organisations. It explores end-to-end processes—from sponsorship prospecting and stakeholder engagement to activation delivery, reporting, and long-term value measurement. Using African case studies, speakers will demonstrate how federations and events can adopt streamlined workflows, digital tools, and data-driven decision-making to enhance efficiency and accountability. Participants will gain practical insights into building sustainable revenue pipelines, improving partner satisfaction, and aligning business operations with strategic growth objectives.

SESSION 4: APPLIED PERFORMANCE SCIENCE FOR AFRICAN ATHLETES — PRAGMATIC MODELS FOR COACHES AND TEAMS

This session translates performance science into practical, context-appropriate methods for African coaches, teams, and high-performance units. It focuses on adaptable models for training design, recovery, load monitoring, and competition preparation that work in diverse resource environments. Experts will share evidence-based practices, low-cost innovations, and culturally relevant approaches that enhance athlete readiness and reduce injury risk. The session empowers practitioners to apply performance science principles effectively, optimise daily training environments, and build competitive advantages for African athletes on the continental and global stage.

SESSION 5: DATA-INFORMED COACHING IN RESOURCE-LIMITED ENVIRONMENTS — PRACTICAL TOOLS AND WORKFLOWS

This session demonstrates how coaches and teams can use data to improve decision-making even when technology, staffing, or budgets are limited. It introduces simple, scalable tools for tracking performance, analysing trends, and guiding training adjustments. Presenters will highlight low-cost monitoring methods, mobile-friendly workflows, and creative solutions that maximise available resources. The session equips coaches with practical templates, decision frameworks, and implementation strategies that strengthen athlete development and enhance competitive outcomes across African contexts.

SESSION 6: STRATEGIC PLANNING FOR CONTINENTAL COMPETITIVENESS — ALIGNING NATIONAL PLANS WITH AFRICAN PRIORITIES

This session explores how African nations can design strategic plans that strengthen competitiveness while aligning with continental priorities and emerging sport development trends. It examines governance structures and reform, performance pathways, investment models, and policy frameworks that drive long-term success. Speakers will share tools for environmental scanning, priority setting, and implementation monitoring, ensuring plans are realistic, measurable, future-focused and speak to continental priorities like environmental sustainability. Participants will leave with actionable insights to harmonise national strategies with Africa's broader sport agenda, enabling coordinated growth and stronger representation on global stages.

