



**BARÇA
INNOVATION HUB**

LEADERSHIP IN SPORTS

Xavier Pascual

Chair: Roger Font



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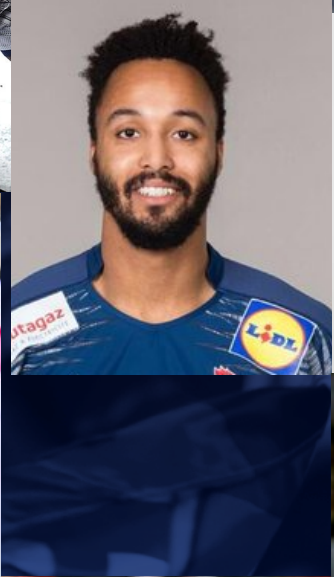


XI ASPC INTERNATIONAL FORUM ON ELITE SPORT, Barcelona, October 2019



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BARÇA
INNOV





BARÇA
INNOVATE

Last 9 seasons...



44 titles





BARÇA INNOVATION HUB



TecnoCampus

Centros universitarios adscritos a la

upf. Universitat
Pompeu Fabra
Barcelona



UNIVERSITATEA BABEȘ-BOLYAI
TRADIȚIE ȘI EXCELENȚĂ

FACULTATEA DE EDUCAȚIE
FIZICĂ ȘI SPORT



anunță decernarea titlului de

PROFESOR HONORIS CAUSA

Domnului Prof. dr.

XAVIER PASCUAL FUERTES

INEFC Barcelona.(Instituto Nacional de Educación Física de
Cataluña - Universitat de Barcelona)

Laudatio: Conf. dr. Leon GOMBOȘ

Ceremonia va avea loc
JOI, 22 iunie, ora 11.00
în Aula Magna a Universității Babeș-Bolyai
(str. Mihail Kogălniceanu nr.1)



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LEADERSHIP IN SPORTS



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LEADERSHIP IN SPORTS

INTRODUCTION

TO LEAD

TO MOTIVATE

TO COMMUNICATE

SORRY



- WHERE WE ARE?
- OUR EVALUATION
- OUR ENVIRONMENT



OUR PHILOSOPHY

TEAM:

PLAYERS

STAFF

COACH



LEADERSHIP IN SPORTS

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☐ MORE THAN A CLUB.....
MORE THAN A TEAM



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TO COMMUNICATE

- ❑ CONTENTS AND EMOTIONS
- ❑ HOW TO COMMUNICATE



WHAT WE ARE DOING?

REALITY



I PREFER ON
THE COURT

MAKE DECISIONS

LEADERSHIP IN SPORTS

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RESULTS

EVALUATION

PROCESS



PAY ATTENTION TO BOTH



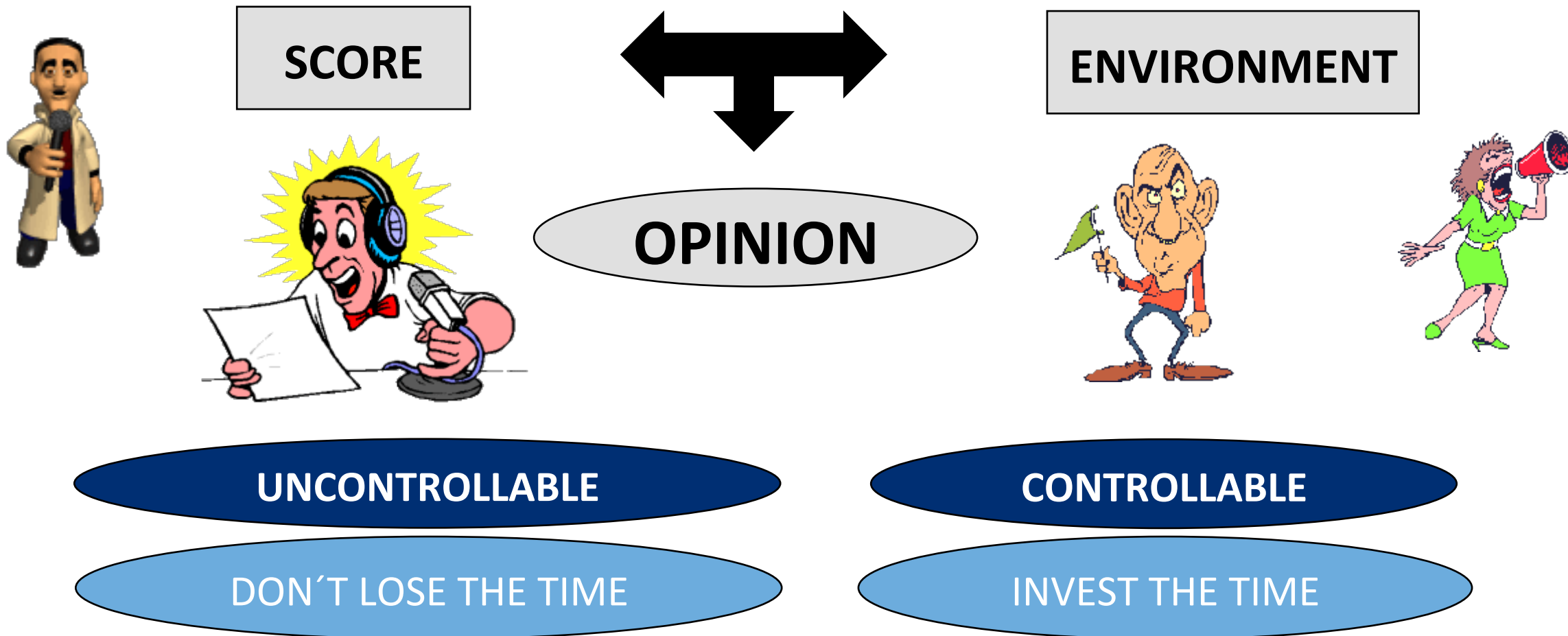
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“Pressure is a privilege” (Gilbert Enoka)

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PHILOSOPHY

YOU PLAY AS YOU PRACTICE

THE ATTITUDE IS NOT NEGOTIABLE, THE SUCCESS YES

IF YOU PLAY WELL, YOU HAVE MORE CHANCES TO WIN

DO YOU
AGREE?



WHERE IS THE PROBLEM?

WHAT DOES IT MEAN TO PLAY WELL?

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TO PLAY WELL

COACH

STAFF

PLAYERS

OUR GAME MODEL

TO KNOW AND TO INTERPRET
CORRECTLY THE GAME MODEL

TO ENGAGE WITH THE GAME MODEL

ENJOY



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EN DIRECTO

PORTEZUELO

CHILE
AYUDA A
CHILE



Cta. Cte. 6518783-3
Banco Santander

08:27:23

19°
34°



BIEN
VENI
DOS

VIENTO REACTIVA FOCO DE INCENDIO EN PORTEZUELO



EN DIRECTO

PORTEZUELO



Cta. Cte. 6518783-3
Banco Santander

08:27:23

19°
34°



BIEN
VENI
DOS

VIENTO REACTIVA FOCO DE INCENDIO EN PORTEZUELO

WHO IS MORE IMPORTANT?



PLAYERS

STAFF

COACH

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PLAYERS



PERFORMANCE



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PLAYERS



EACH PERSON IS DIFFERENT

EACH BACKPACK IS DIFFERENT



EMPATHY

LEADERSHIP IN SPORTS

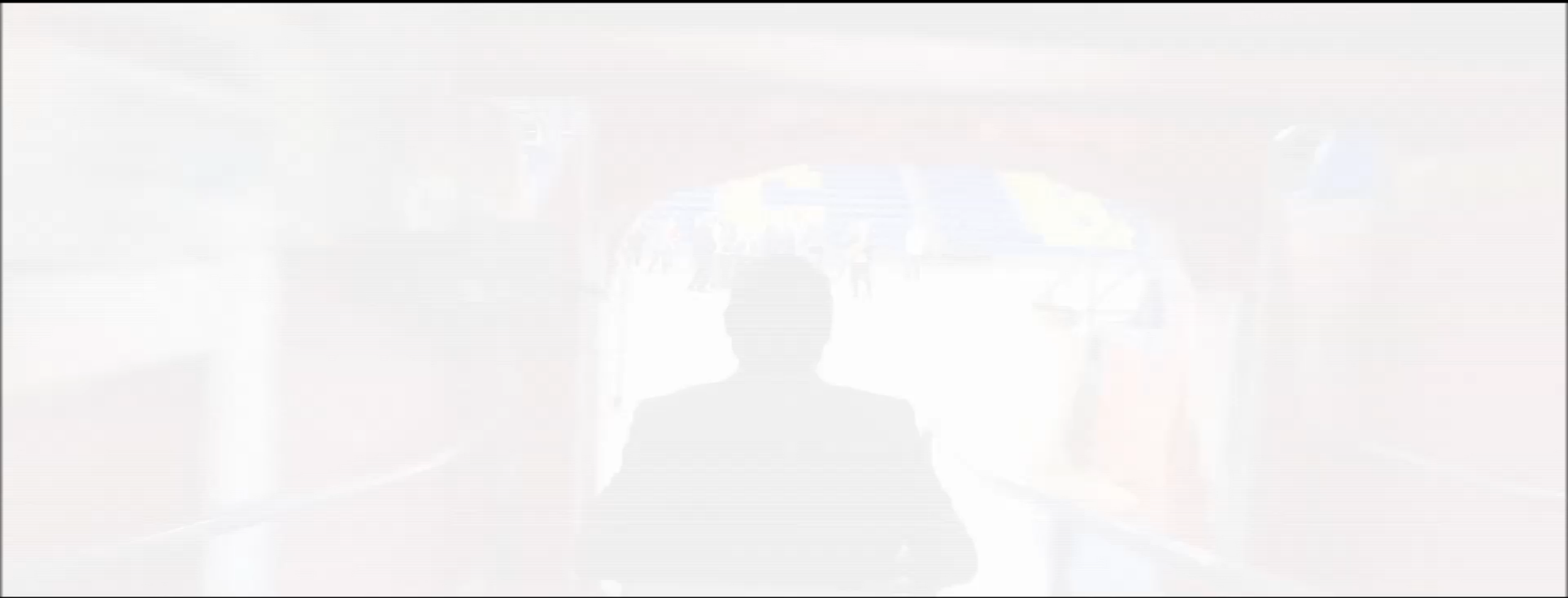
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COMMUNICATION

RESPECT EACH OTHER'S WORK

TRUST THEM

DISCIPLINE

RULES ARE FOR EVERYONE

ETC.



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COACH

WHEN DID ALL THIS START?



BACKPACK

Febbrero 2009

N.º	Lu	Ma	Mi	Ju	Vi	Sá	Do
5							1
6	2	3	4	5	6	7	8
7	9	10	11	12	13	14	15
8	16	17	18	19	20	21	22
9	23	24	25	26	27	28	

MY FAMILY

“After a long time, we now charge up to date. Don’t take it because if it goes wrong they will fire you”.

CLUB

You have to take the team (no question)

MYSELF

I’m working a lot for this chance...

Time can’t be controlled

Self-confidence

COACH

A PERSONAL EXPERIENCE



AFRONTARLO

FACE IT

GESTIONARLO

MANAGE IT

COMUNICARLO

COMMUNICATE IT



Xavi Pascual, operado con éxito ²⁸⁻¹²⁻²⁰¹¹ de una valvulopatía aórtica

• El entrenador del Barça de balonmano fue intervenido de una valvulopatía aórtica

XAVI PASCUAL OPERATED WITH SUCCESS OF AN AORTIC VALVULOPATHY

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SOMETHING MORE
THAN A TEAM

MOTIVATION

COMMITMENT

ADHERENCE

COHESION

COMMUNICATION

CAUSE RELATIONS

TRUST

RESPECT

.....



ENVIROMENT

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**SOMETHING MORE
THAN A TEAM**

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ACTIVITY	WHO	DATES
STAFF MEETING AND PLANIFICATION	STAFF, COACH AND TUTOR	Last week of september
TO CREATE GROUPS AND STABLISH DATES	STAFF, COACH AND TUTOR	First week of october
CHOOSE THE SONG	1 Week Tutor	First week of october
SET TWO RECORDING DATES	1 Month Tutor	From 20th october to 20th november
DO THE FILM	Tutor	20th november
CHRISTMAS DINNER TEAM	Team, familys and executives	20th december



Accés
Pista Futsal
Futsal Court

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CHRISTMAS DINNER TEAM	Team, familys and executives	20th december

**NEW
SEXYS
ON
THE
BLOCK**

LEADERSHIP IN SPORTS

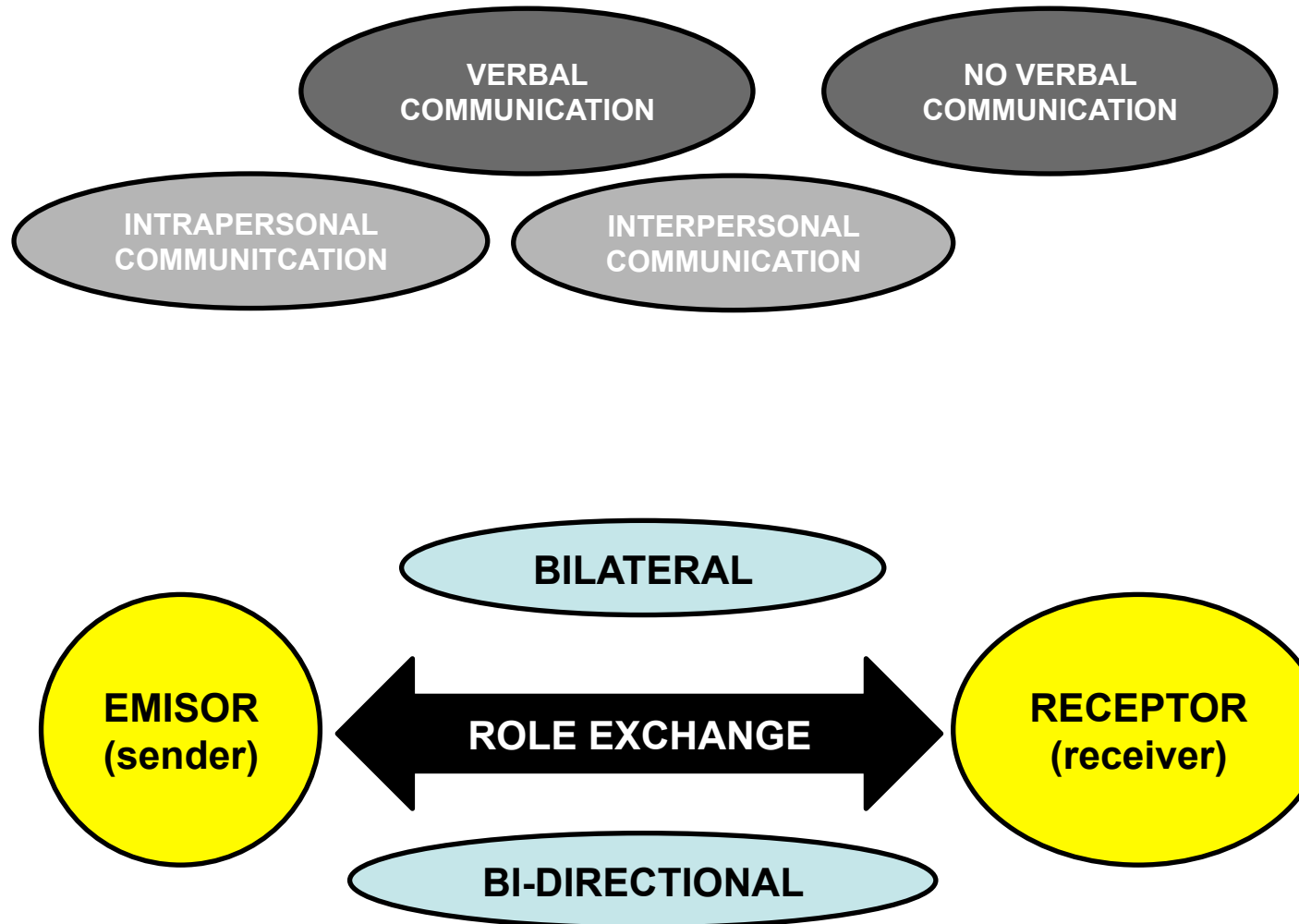
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**HOW TO
COMMUNICATE?**



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WHAT DO WE COMMUNICATE?

CONTENTS

MANAGE THE VOICE TONE

EMOTIONS



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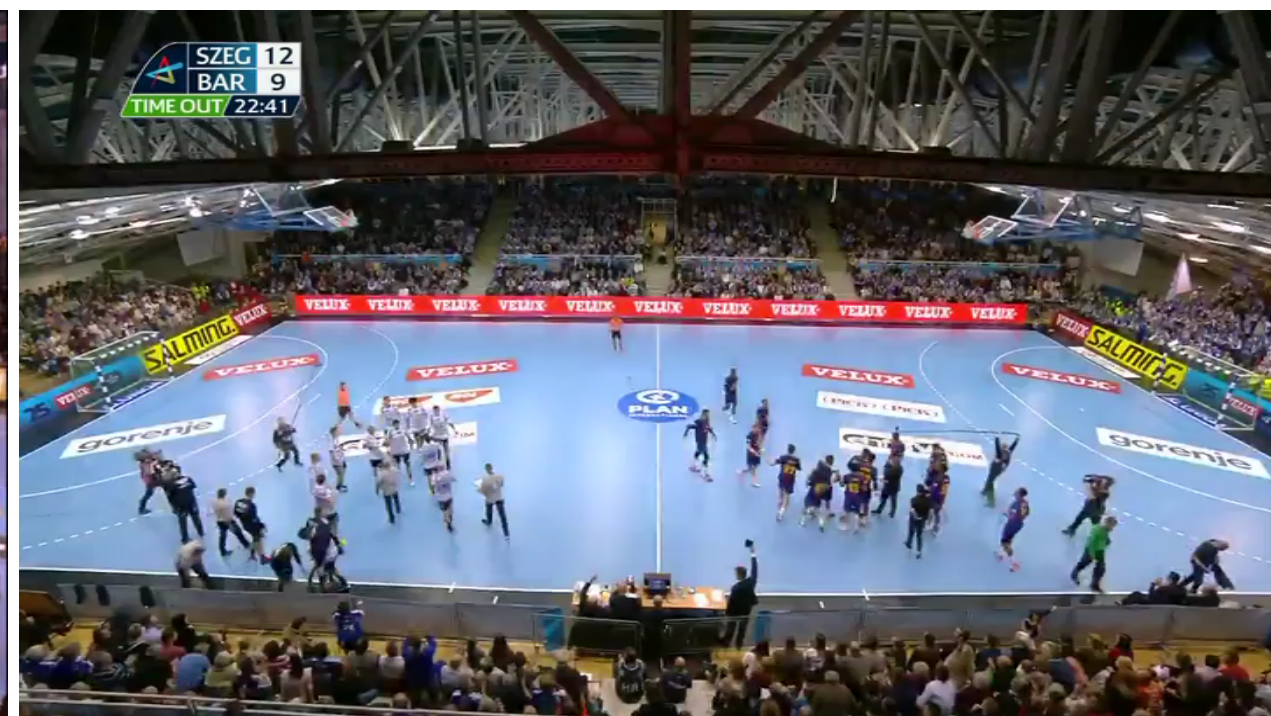
TO COMMUNICATE

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GIVE ORDERS

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DEFINITELY: COMMUNICATE

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SORRY





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THANK YOU VERY MUCH



Xavi Masculat

Chair: Roger Font