

RIO BID DOSSIER

for hosting the 2013

8TH International Forum on Elite Sport

RIO DE JANEIRO, CANDIDATE CITY

Mr. Jukka Lahtinen

PRESIDENT

IAHPSTC-International Association of High-Performance Sports Training Centers Barcelona, Spain

Dear President,

The Brazilian Olympic Committee is most honored to submit the Bid of the City of Rio de Janeiro to host the VIII International Forum on Elite Sport of the IAHPSTC-International Association of High Performance Sport Training Center in 2013.

Hosting large sports events as the 2014 FIFA World Cup and the 2016 Olympic and Paralympic Games has initiated the development of the sports transformation process throughout Brazil and especially in the City of Rio de Janeiro.

The Brazilian Olympic Movement supports the goals, philosophy and actions of the IAHPSTC. We believe that the Brazilian elite sports can greatly profit from the expertise, knowledge and experience of the members of the IAHPSTC viewing the implementation of strategies for top-level sports performance.

We trust and are confident that our vision and mission in the pursuit of developing excellence in sports training will be welcomed by the members of the International Association of High-Performance Sports Training Centers.

The Brazilian Olympic Committee and Sports Federation keenly look forward to hosting the 2013 VIII International Forum on Elite Sport for the first time in our country.

Sincerely yours,

Jailos Muzuau Carlos Arthur Nuzman

PRESIDENT

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RIO BID DOSSIER FOR HOSTING THE 2013 8th international forum on elite sport



Vision

The vision of the Brazilian Olympic Committee by hosting the 2013 8th International Forum on Elite Sport is to bring to our continent the world's best strategies in top-level performance with the expectation that the Brazilian sport and the International Association of High Performance Sport Training Center will equally profit from the pioneering experience by:

- Bringing the world's greatest specialists in elite sport to the South American continent
- Provide to the Brazilians sports experts, scientists and coaches the exchange of expertise, knowledge and experience of high-level sports performance
- Showcase to the world the host city of the 2016 Olympic and Paralympic Games
- Finally, to open the doors to a new continent for the IAHPSTC members

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Support

The integration, partnership and participation of the three levels of government – federal, state and city – have always supported the commitments of the Brazilian Olympic Movement. The joint task and solid guarantees were the foundation of the success for the City of Rio de Janeiro to host the 2016 Olympic and Paralympic Games.

Thus, the Brazilian Olympic Committee entirely counts with the support of the federal, state and city governments to the Rio Bid Dossier for hosting the 2013 8th International Forum on Elite Sport.



Bruno Veiga



The Country

Brazil is the leading Latin American market, has the fifth largest population of the planet and is ranked as the eighth economy in the world. In 2010 registered a GNP of US\$ 2.1 trillion, with a 7.5% growth and a direct foreign investment of US\$48.5 billion, a record number in absolute values.

During the last years Brazilians have benefitted from a stable economic growth, low inflation rates and improvement in the social wellbeing. The country extends over 8.5million square kilometers with 190 million inhabitants instilled with the spirit of the preparation to receive the two most important sport events of the planet: the 2014 World Cup and the Olympic and Paralympic Games Rio 2016.

Well known for the magnificent nature and the contagious energy of the population, Brazil also relies on its dynamic and enterprising private sector, where companies of the industry, mining, agricultural and technological areas contribute for the surplus of the balance of trade.

Within this scenario the Country continues its course towards a sustainable development and takes on a outstanding profile in the international community leading areas as mutual cooperation, climate changes, agricultural technology, trade, bio-fuels, biodiversity and social programs.

One of the largest world democracies, Brazil is a Presidential Federative Republic composed of 26 states and one Federal District(Brasilia).- governed by solid , independent and coordinates institutions.



RIO BID DOSSIER FOR HOSTING THE 2013 8th international forum on elite sport



The State



The Rio de Janeiro state is located in the Southeastern region, the wealthiest and most dynamic part of the Country. With 92 municipalities (counties) it occupies the second place in the scale of the Brazilian economy. With open arms to the world, Rio de Janeiro is a symbol of development, sports, ecotourism, culture and entertainment providing a very active life to the population, tourists and foreign guests.

Besides its worldwide famous capital, future host city for the 2016 Olympic and Paralympic Games and international tourist itinerary, the other state cities offer several options for business and leisure. The beautiful landscape with varied sceneries and the hospitality of its people are remarkable characteristics of these interior cities and the metropolitan area.

On the Lakes Region, the gorgeous beaches with transparent waters and beautiful sunshine throughout the whole year encourage the practice of water sports and fascinate tourists. On the Southern Fluminense region the exuberance and the charm of lovely towns such as Parati – National Historic World Heritage attract visitors from all over the world.

Very extensive green-covered areas and cool temperatures are an enticement to the sport practices and to the ecotourism in the Mountainous Region, the well known hotel and gastronomic complexes complete the call to cultural tours which evoke the phase of the Empire. The Northern region of the state, a great generator of wealth through the extraction of oil and gas consolidates the position of Rio de Janeiro as a landmark of Brazil as well as a fundamental agent of the national economy.

Recently the State received the Investment Grade from the international agency of risks classification Standard & Poors. Apart from that and according to the Global Metro Monitor research, the state capital overcame giants such as New York and Paris in the international ranking which measures the economic dynamism of great cities, leaping from the 100th place to the 10th position.



The City

Rio de Janeiro has a natural vocation for sport practices and a population that seems to carry sports in their DNA. The city counts with a privileged geography with forests, mountains, lakes and the sea which make evident the splendor and the colors of the Marvelous City.

One of the major tourist attractions of Brazil, Rio de Janeiro is located on the state of the same name on the Southeastern Region of the country, has as its boundaries the Atlantic Ocean and three other states of the Federation: Espirito Santo, Minas Gerais and São Paulo. The city is the most visited of the Southern Hemisphere, the second largest of Brazil and the 26th of the world in size.

The unique atmosphere of the city can be felt on the streets, bars, on the beaches where sunsets are a rare experience to be lived with open heart by visitors. The cradle of samba and wonderful songs the city provides in the joy and hospitality of the population one of its most celebrated trademarks.

Rio de Janeiro is also famous to conciliate a youthful ambiance with signs of a modern metropolis. With 6.7 million people in the city and about 16 million on the entire state, the city concentrates one of the major business, sports and tourist centers of the continent.



aulo Paixã



Why - Motivation

- → The Forum on Elite Sport has never been organized in South America.
- → Becoming host city of the Games of the XXXI Olympiad in 2016, Rio de Janeiro will count with investments and resources for the Brazilian Olympic Movement and an everlasting legacy for Olympic sports:
 - The transformation of the city in transport, urban infrastructure is one of the most important legacies of the Rio 2016 Olympic and Paralympic Games
 - This transformation also includes the investments in the Brazilian Olympic Movement especially in the highperformance area and the IAHPSTC can bring knowledge of organization and preparation for new Olympic Training Center
 - The Brazilian Olympic Committee, responsible for the Olympic athletes' preparation and the development of new Olympic Training Centers, fully supports the Forum on Elite Sport
 - The Forum held in Brazil has strong possibilities to increase a membership of the ASPC in the Americas, especially in South America





afael Bell

Benefits to IAHPSTC and MEMBERS

- → Becoming a leading high performance sports country in South America
- → The international policy of the Brazilian Olympic Committee is to open new contacts and relations in the high-performance sports
- → The Brazilian Olympic Committee, as organizer of the Forum will offer to all the members of the Association of Sports Performance Centers (ASPC) and Forum participants a wide range of contacts and introduction to the South American Continent
- → High Performance Centers and the global network of the ASPC are one the best ways to open new contacts and share the best practices
- → The Rio Bid for the 2013 Forum on Elite Sports offers the following for the 8 IAHPSTC board of directors:
 - 8 airline tickets, in economy class, closest itinerary from departure city to Rio de Janeiro
 - 1 single room for the duration period of event (3 days)





→ Entry visas to Brazil

- The Rio Host Committee will provide assistance to those participants who will need an entry visa to Brazil. An official invitation will be sent to each member/participant and information to apply for an entry visa to Brazil
- The Brazilian Ministry of International Relations has committed the concession of courtesy visas to all participants (when applicable for a visa) by fulfilling the usual entry requirements





Brazilian Training Centers

The Brazilian Olympic Committee sees the Olympic Games in Rio 2016 as a motivating factor for the development of Olympic sports in Brazil.

We believe that for the growth of Olympic sports in Brazil, the use of well organized and equipped training centers is essential because it concentrates quality services for high performance sports, and scientific and specific equipments that are absolutely necessary for the achievement of best results in the international scenario.

In this manner, according to our strategic planning, an Olympic Training Center in the Olympic Park Area is being implemented through public and private support and the Brazilian athletes will see the benefits already in 2016.

Besides sports facilities of high technical level, the Olympic Training Center will offer services in the following areas: biomechanics, physiology, strength and conditioning, rehabilitation and recovery, coaching and training, dietetics and nutrition, mental preparation and sports technologies.





Gaspar Nóbr





Volleyball Training Center in Saquarema

STATE OF RIO DE JANEIRO

Brazil's reference of a high-performance training center is the Volleyball Training Center in Saquarema, located in a beautiful beach resort, in the State of Rio de Janeiro, approximately 3 hours by car from Rio de Janeiro.

The center was founded in 2003 and offers the following sports facilities to the beach and indoor volleyball athletes: four indoor volleyball courts, four beach volleyball courts, two soccer fields, two tennis courts, a semi-Olympic swimming pool, a special strength and conditioning training room, a medical and physiotherapy center, a sauna and steam room, one hundred and seventy three beds with internet access, a restaurant and an auditorium for three hundred people.

Olympic Training Center Time Brasil

CITY OF RIO DE JANEIRO

The Olympic Training Center Time Brasil, a legacy from the XV Pan American Games Rio 2007, uses the facilities of the Maria Lenk Aquatic Park located in Barra da Tijuca, Rio de Janeiro.

The Center is an important National training center for the following sports: swimming, synchronized swimming, diving and taekwondo. In addition to the sports facilities, there is a strength and conditioning room and an accommodation area with 40 beds. And from January 2012, the Training Center Time Brasil will host the Olympic Laboratory.



Bruno Veig



Benefits for our Country

- → Benefits for Brazil bringing technical, scientific and administrative knowledge that will be used in the development and improvement of Olympic Sports in the country
- → Benefits for the development and construction of Brazilian High-Performance Training Centers
- → Benefits for the development and construction of Brazilian High-Performance Training Centers
- → Benefits for the development and improvement of the preparation of the Brazilian Team athletes for the future Olympic Games





Obligations of the Rio Bid

Proposed Host Committee

The Rio Host Committee in close cooperation with the IAHPSTC Board Members will elaborate a program for the 8th International Forum on Elite Sport with respect themes and speakers.

Carlos Arthur Nuzman HONORARY PRESIDENT

Marcus Vinicius Freire PRESIDENT

Christiane Paquelet CULTURAL DIRECTOR

Carlos Villanova COMMUNICATIONS DIRECTOR

José Roberto Perillier high performance general manager

Jorge Bichara SPECIAL PROJECTS MANAGER

Sebastian Pereira SPECIAL PROJECTS MANAGER

Jacqueline Godoy SPECIAL PROJECTS MANAGER

Bernardo Chamis TECHNOLOGY MANAGER

Edgar Hubner EVENTS MANAGER

Brazilian Government Representatives

MINISTRY OF SPORT STATE GOVERNMENT

CITY GOVERNMENT

Venue Details and Services

The Rio Bid for the 2013 Forum on Elite Sport proposes to host the event in the headquarters of the Brazilian Olympic Committee located in the famous Barra da Tijuca District offering appropriate and adequate infrastructure including an auditorium with capacity of 100 persons and additional meeting rooms.

We propose the following dates for the event:

From 27 to 31 August 2013

Accommodation

The hotels of the Barra da Tijuca, the fastest growing district of Rio de Janeiro and is home to international and national businesses, kilometers of beautiful beaches, sophisticated bars and restaurants, the best movie theaters, and the biggest shopping center in Latin America, the Barra Shopping Center.

IAHPSTC Members

- The Rio Bid 2013 offers accommodation for the IAHPSTC 08 members (maximum)
- They will be housed in the Four Star Paradiso All Suites Hotel, located walking distance from the Brazilian Olympic Committee
- The accommodation includes three meals a day, during the period of the event

Other Participants

- All the other participants of the event are responsible for their own hotel accommodation expenses
- There are many hotels in the Barra da Tijuca District and the Rio Bid indicates the following hotels:

Windsor Barra Hotel and Sheraton Barra Hotel & Suítes Both are 5 stars hotels, located in front of the exuberant beach of Barra da Tijuca

Promenade Paradiso All Suites

Located walking distance to the Brazilian Olympic Committee where the event will take place

Distances of hotels from the event's proposed location:

Brazilian Olympic Committee	e to:
Promenade Paradiso All Suítes	350m/ 0,22 miles
Windsor Barra Hotel	2,2km/ 1,37 miles
Sheraton Barra Hotel & Suítes	1,6km/ 0,99 miles

The chart below indicates the 2011 hotel rates with taxes and services:

5 Star Hotel Ra	ates				
Hotel	Type of Room	Rate*	Taxes	Services	
Sheraton Barra	Single & Double	USD 313	5%	breakfast (USD 38) & internet (USD 19)	
Windsor Barra	Single	USD 455-600	Full b	Full board basis + taxes	
Sheraton Barra	Double	USD 583-743	(include) & internet (USD 32)		

^{*} Rate p/room p/night Estimated 2011 Exchange - Rates R\$ 1,50 to USD 1,00

4 Star Hotel Rates	5			
Hotel	Type of Room	Rate*	Taxes	Services (included)
Paradiso All Suítes	Single & Double	USD 244	5%	breakfast, internet, private bus & Beach Ferry

^{*} Rate p/room p/night

Estimated 2011 Exchange - Rates R\$ 1,50 to USD 1,00

Transportation

Airline Tickets

 The Rio Bid offers to the 8 Executive Board members of the IAHPSTC airline tickets, in economy class, in accordance with the best practiced rates

Domestic transport

For all delegates and participants.

- The Rio Bid offers transport from and to the airport/hotel/ airport, to the Brazilian Olympic Committee's headquarters and also to all official events
- Airport transfer will be offered in busses or vans according to arrival and departure schedules

Meals

For all delegates and participants.

The Rio Bid will cover costs of the lunches (during the event period), the Opening Banquet and the Closing Gala Dinner.

The expenses of all other meals are under the responsibility of each participant.

Meeting rooms and services

The Brazilian Olympic Committee's headquarters offers an auditorium with 100 person capacity and 3 meeting rooms all with free access to internet, audio and data show equipment as necessary.

Communication Tools

Translation / Booths and Equipment

 The event will have simultaneous translation in 3 languages: English, Spanish and Portuguese and will count with the translation booths and equipment

Internet communication

- Brazilian Olympic Committee's Headquarters offers free internet access
- Hotsite A dedicated temporary hotsite for the event will be provided
- Webmail A dedicated webmail for the event will be provided

Program / Agenda

The Program of the 2013 Forum on Elite Sport will be elaborated in close partnership with the IAHPSTC Board Members.

Day 00 Tuesday, August 27, 2013

Arrival of participants / Welcome coffee

Day 01 Wednesday, August 28, 2013 – BOARD MEETING

Welcome coffee

Luncl

Opening Dinner / Cultural Program

Day 02 Thursday, August 29, 2013 - GENERAL ASSEMBLY
Welcome coffee
Lunch
Free evening
Day 03 Friday, August 30, 2013 – FORUM
Forum
Coffee breaks
Free evening
Day 04 Saturday, August 31, 2013 – FORUM
Miscellaneous
Visits
Closing Gala Dinner
Day 05 Sunday, September 1, 2013
Departure of participants

Venue Visits

Visit the following training center:

• Olympic Training Center Time Brasil

Rio 2016 Olympic venues, Velodrome, Mario Filho "Maracanã" Football Stadium, Rodrigo de Freitas Lagoon and Copacabana Beach

Sports events

Football matches in the João Havelange Stadium or Mario Filho "Maracanã" Football Stadium

Optional Visits

• City Tour

Corcovado, Christ the Redeemer and Pão de Açúcar (Sugar Loaf)



Oficio nº 81 /2011/GM-ME

Brasília, 20 de Junho de 2011.

A Sua Senhoria o Senhor

JUKKA LAHTINEN

Presidente da Associação Internacional de Centros de Treinamento de Esportes de Alto Rendimento

Barcelona-Espanha

Assunto: Candidatura ao VIII Fórum Internacional sobre Esporte de Elite - Ano 2013.

Senhor Presidente,

- 1. Com os meus cumprimentos, reporto-me a Vossa Senhoria para apresentar o total apoio e reconhecimento à candidatura da Cidade do Rio de Janeiro para sediar o VIII Fórum Internacional sobre Esporte de Elite da Associação Internacional de Centros de Treinamento de Esportes de Alto Rendimento em 2013, oportunidade em que defendo esta importante investida, associando-me ao Governo, ao povo do Rio de Janeiro e à equipe do Comitê Olímpico Brasileiro.
- 2. A Cidade do Rio de Janeiro tem uma expressiva experiência em sediar grandes eventos esportivos e, como anfitriã dos Jogos Pan-Americanos e Parapan-Americanos Rio 2007 e dos Jogos Olímpicos e Paraolímpicos Rio 2016, bem como sendo uma das cidades sede da Copa do Mundo FIFA 2014, alcançou reconhecimento mundial pela comunidade esportiva internacional.
- 3. O Estado do Rio de Janeiro acredita que acolher este respeitado evento irá contribuir significativamente para o desenvolvimento do País e para a expansão de centros de treinamento de esportes de alto rendimento.
- 4. Neste contexto, confiante de que esta grande metrópole reúne todas as condições e exigências para sediar este relevante Fórum, ficamos na torcida por mais esta conquista e já nos colocamos à disposição para, com a tradicional hospitalidade brasileira, receber, em 2013, os membros da Associação Internacional de Centros de Treinamento de Esportes de Alto Rendimento.

Atenciosamente.

Ministro de Estado do Esporte

Esplanada dos Ministérios Bloco "A" - 7º Andar - CEP 70054-900 - Brasilia-DF Fone: (61) 3217-1915 - Fax 3217-1816 - e-mail - astec@esporte.gov.br

MINISTRY OF SPORT CABINET OF THE MINISTER

Brasília, 20th june 2011.

Mr. Jukka Lahtinen

PRESIDENT

IAHPSTC-International Association of High-Performance Sports Training Centers Barcelona, Spain

Subject: VIII INTERNATIONAL FORUM ON ELITE SPORT OF THE IAHPSTC - INTERNATIONAL

ASSOCIATION OF HIGH-PERFORMANCE SPORTS TRAINING CENTERS IN 2013.

Dear Presidente,

I hereby would like to present my full support and recognition of Rio's candidacy for hosting the VIII International Forum on Elite Sport of the IAHPSTC - International Association of High-Performance Sports Training Centers in 2013, important opportunity which I defend by associating myself to the City of Rio, to its people and to the Brazilian Olympic Committee team.

The City of Rio de Janeiro has an expressive experience in hosting major sports events and - as a host city of the Pan-American and the Parapan-American Games Rio 2007, the Olympics and Paralympics Games Rio 2016 as well as being one of the host cities of the FIFA World Cup 2014 - it has achieved a worldwide recognition by the international sports community.

The State of Rio de Janeiro believes that hosting this prestigious event will greatly contribute for the country's development and expansion of top-level sports performance training centers.

Within this context, trusting that this great metropolis gathers both conditions and demands to host this relevant Forum, we look forward to this achievement as well as to welcome the members of the IAHPSTC in 2013, with the traditional Brazilian hospitality.

Yours Sincerely,

ORLANDO SILVA

MINISTER OF SPORT OF BRAZIL



GOVERNO DO ESTADO DO RIO DE JANEIRO GOVERNADOR

Rio de Janeiro, June 21st 2011.

Mr. Jukka Lahtinen President International Association of High-Performance Sports Training Centers Barcelona, Spain

Dear President,

The Government of the State of Rio de Janeiro joins the City of Rio de Janeiro and the Brazilian Olympic Committee endorsing the candidacy of Rio de Janeiro to host the VIII International Forum on Elite Sport of the IAHPSTC-International Association of High Performance Sport Training Center in 2013.

The City of Rio de Janeiro has a vast experience in hosting large sports events and as host of the FIFA World Cup 2014 and the Rio 2016 Olympic and Paralympic Games, the City of Rio de Janeiro has achieved worldwide recognition by the international sports community.

The State of Rio de Janeiro believes that hosting this prestigious event will greatly contribute for the country's development and expansion of top-level sports performance training centers.

On behalf of the State of Rio de Janeiro and on my own, looks forward to welcome, in 2013, the members of the IAHPSTC with the traditional Brazilian hospitality

Sincerely yours,

Governor of the State of Rio de Janeiro Brazil

Contacts

The following are the contacts of the Rio Bid Committee to liaise with the IAHPSTC:

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Mr. Jorge Bichara

5521 3433 5863

Ms. Marcia Cabral

Phone: 5521 3433 5778





