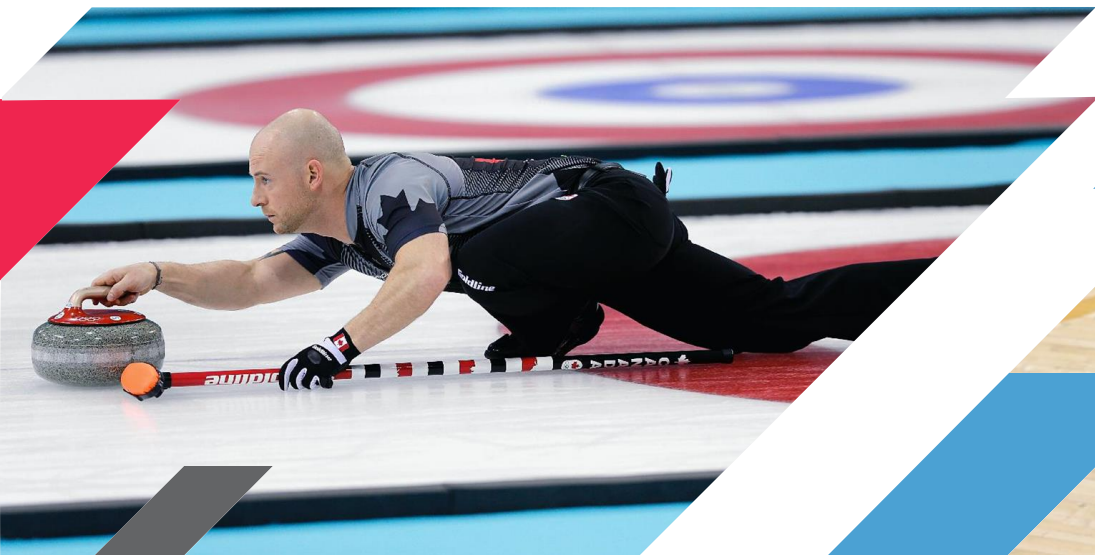


# Olympic Agenda 2020

## Support for Athletes On and Off the Field of Play

Rebecca Wardell, IOC Sports Department



# Contents

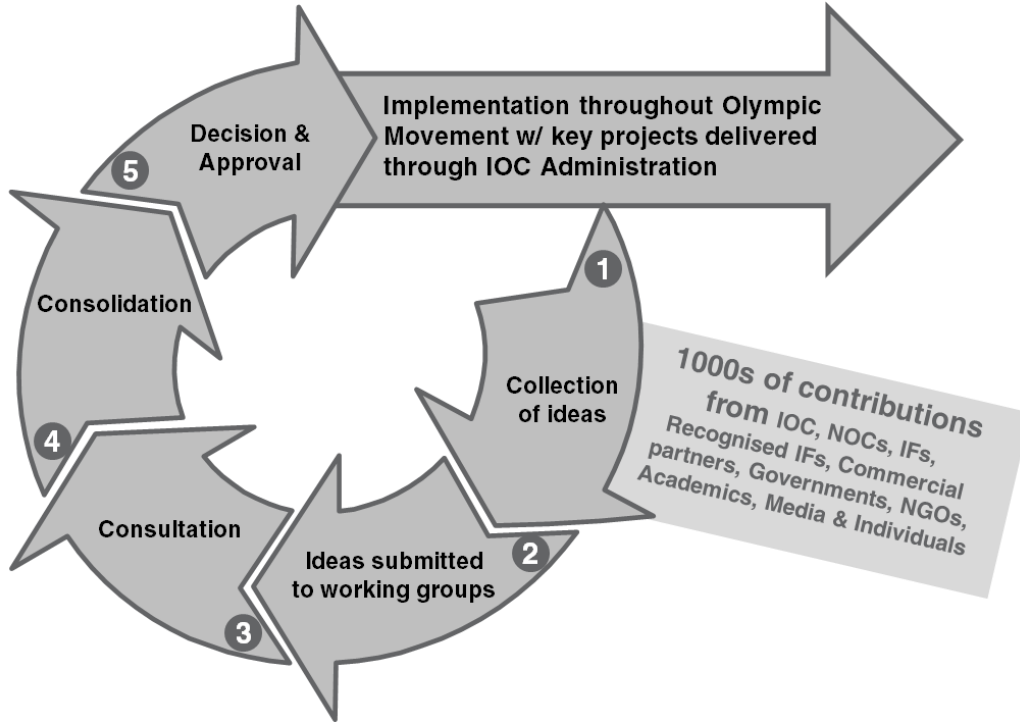
- Olympic Agenda 2020
- IOC Athletes' Commission
- IOC Athletes' Entourage Commission
- IOC Programmes:
  - Athlete Career Programme
  - Athlete Learning Gateway
  - Olympic Athletes' Hub
- Games-time Support



# Olympic Agenda 2020



# Olympic Agenda 2020



## Recommendation 18: Strengthen support to athletes

- Define an *overall communication, education & engagement strategy* towards athletes
- *Increase engagement with athletes* on important topics related to their career on and off the field of play
- *Offer a one-stop-shop for athletes* to access all relevant content related to them
- Work with all relevant stakeholders in *developing athlete career programmes*



# IOC Athletes' Commission





# IOC Athletes' Commission

8 Summer Olympians



4 Winter Olympians



Up to 7 appointed



- Elected by athletes at the Olympic Games
- Elections every 2 years
- Each member gets an 8 year term

- Up to 7 athletes appointed by the President to ensure fair representation of region, gender and sports



1 rep. from World Olympians Association



1 rep. from Int'l Paralympic Committee



# IOC Athletes' Entourage Commission





# Athletes' Entourage



# Athletes' Entourage: IOC Factsheets and Tips

Choosing an  
Athlete-friendly  
Educational  
Institution

Practical Tips  
for Parents

Guidelines for  
Conduct of an  
Athletes'  
Entourage

How to work with  
Agents, Agencies  
and Personal  
Advisors

Coaches: Tips  
on Finding a  
Coach,  
Qualities of a  
Great Coach

Guidelines for  
Sanctioning  
Members of an  
Athlete's  
Entourage



# IOC Programmes: Support for Athletes



# IOC Programmes: Support for Athletes

YOUTH

ELITE

TRANSITION

## Athlete Learning Gateway

Free educational tool for athletes and their entourage

## Athlete Career Programme

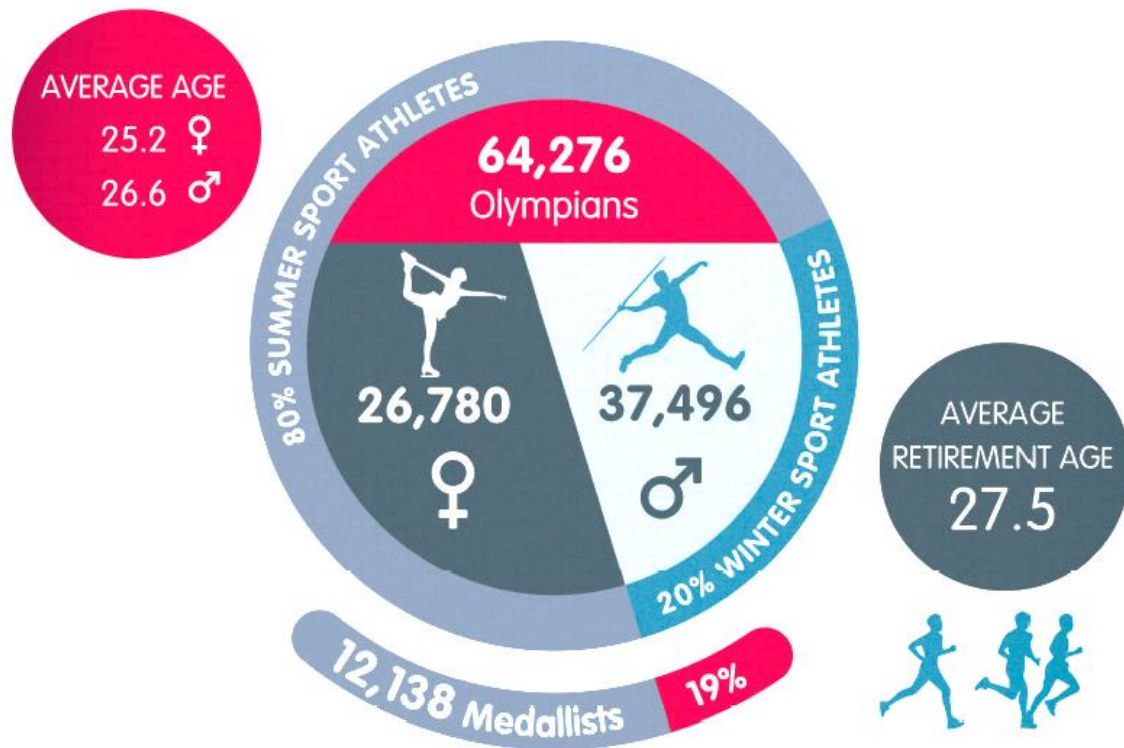
Assists athletes at all stages to prepare for life after sport

Compete, Learn and Share  
Online support aimed at youth

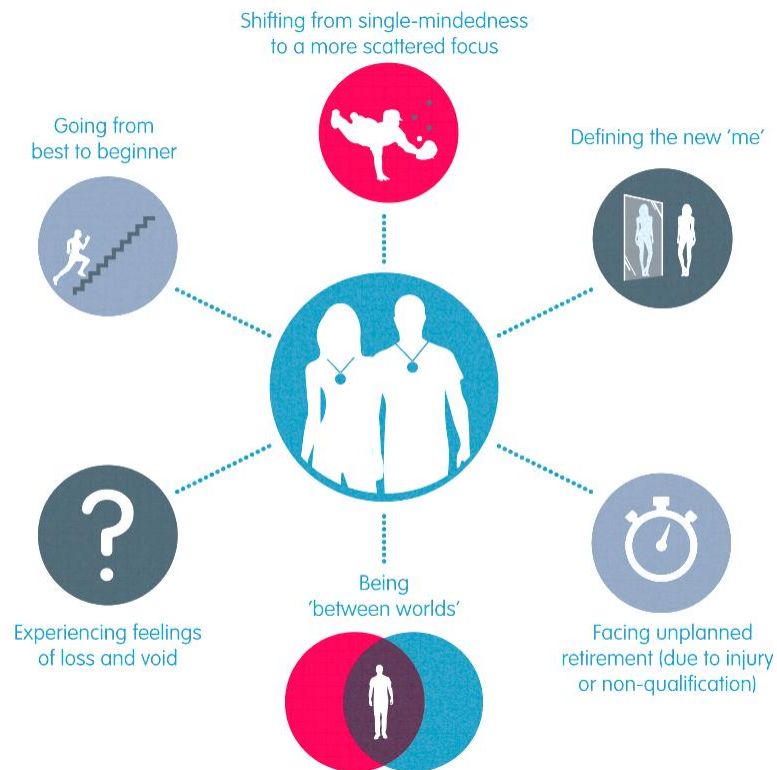
Olympic Athletes' Hub  
Online support for athletes



# Olympians: Who Are They?



# The Challenges of Post-Retirement Transition



# Rise to the Transition Opportunity: Key Success Factors



# Power of Sport, Power of work

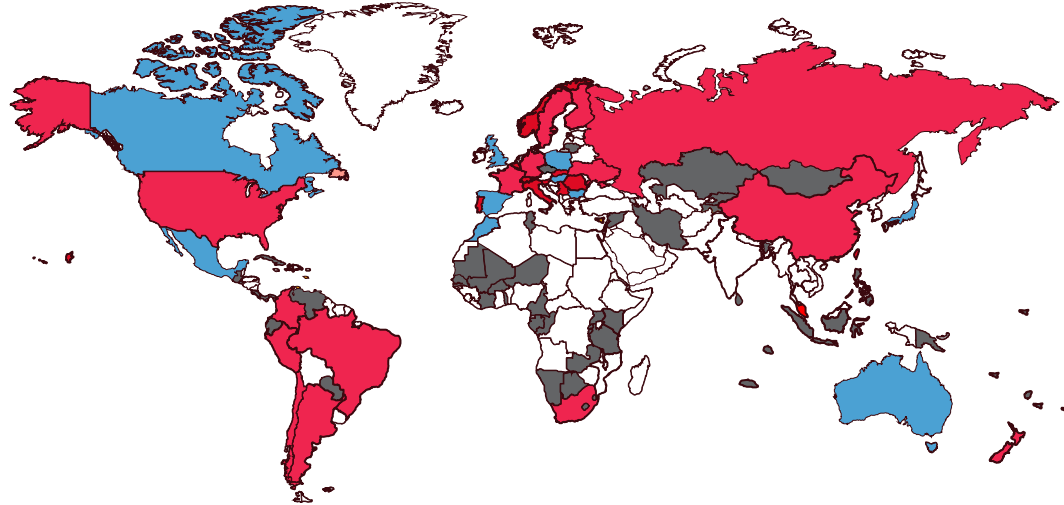
Driving inclusion and inspiration by empowering elite athletes to enter the workplace







# IOC Athlete Career Programme (ACP)

In cooperation with Adecco



 Agreements between Adecco, NOCs and/or NPCs in place

 NOC driven support services available

 Outreach training delivered

The Programme has touched more than 30,000 athletes from over 185 countries.



Agreements since 2005, between Adecco, NOCs and NPCs in 35 Adecco countries.



ACP Workshops delivered in over 50 additional countries.



Participation of athletes from over 100 additional countries in regional and YOG ACP workshops.

# IOC Athlete Career Programme (ACP): Online Resources

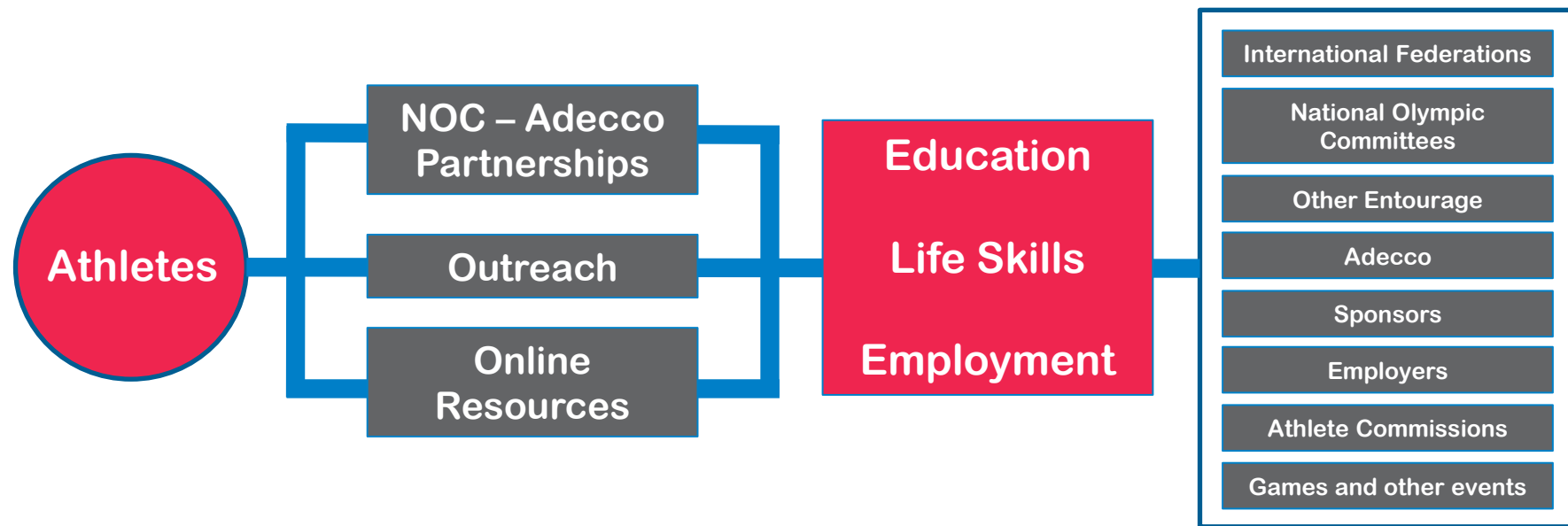


<http://hub.olympic.org/library/>



# ACP: Main Delivery Channels

The IOC Athlete Career Programme depends on partners to extend the reach of the programme

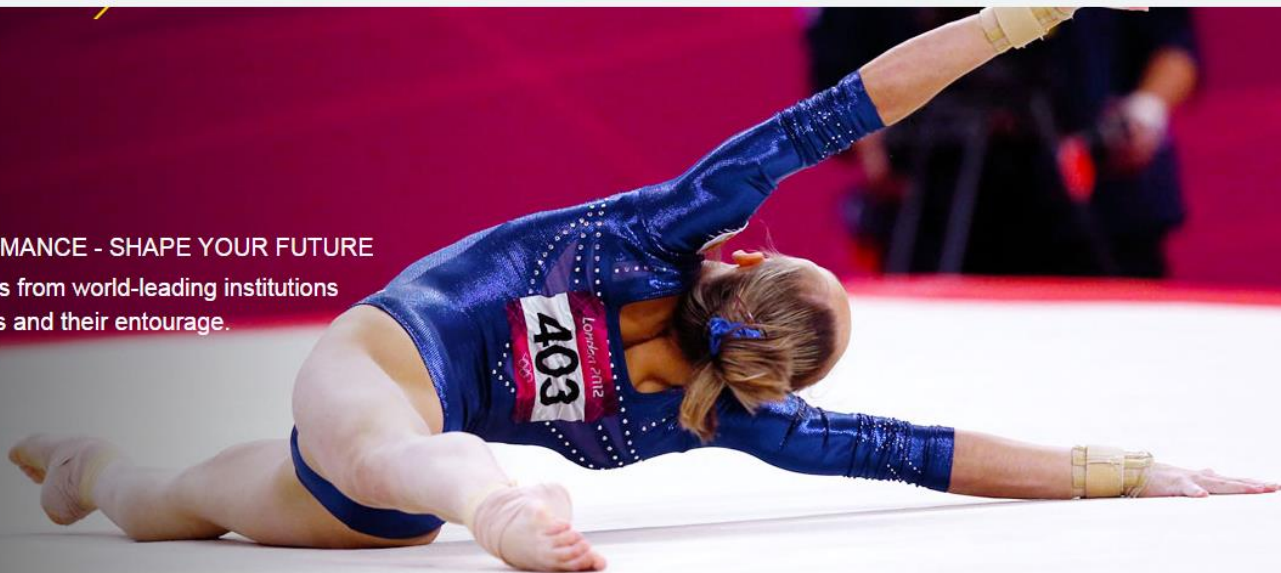




## BOOST YOUR PERFORMANCE - SHAPE YOUR FUTURE

Sign up for **FREE** courses from world-leading institutions designed for elite athletes and their entourage.

VIEW OUR COURSES



## Short Courses and Features

Take courses led by world renowned academics and sporting minds. Explore articles and videos from well respected sporting sites.

VIEW OUR COURSES

## Community and Insights

Get exclusive tips from Olympians and leading coaches. Share your experiences and interact with athletes around the world.

JOIN THE DISCUSSION





## How To Be A Successful Leader

*Part of the 'Business of Sport' Series*

Good leadership is integral to your success as an athlete. Join Dr Thierry Zintz as he explores how leadership and management skills can boost your performance as an athlete and as a professional after your competitive career.



Speaker  
Thierry Zintz



Course →

LAUNCH COURSE



## Athlete Career Transition

*Part of the 'Sports in Society' Series*

All athletes will retire at some point and most will need a job once their sporting career ends. This course shows you how to prepare for the transition from elite athlete to a successful career after competition.



Speaker  
The IOC



Course →

LAUNCH COURSE


## Explore future careers




HALLMARKS OF GREAT LEADERS



LIFE AFTER THE OLYMPICS



BALANCING ACT



TECHNOLOGY BEHIND ROWING

## All videos and articles



HALLMARKS OF GREAT LEADERS



FINDING NEW GOALS

## most popular

1. HOW TO BECOME A SPONSORED ATHLETE



2. TOP TIPS TO BALANCE SCHOOL AND SPORT



3. HOW TO MANAGE YOUR TIME EFFECTIVELY





# Athlete Learning Gateway Community

[Activity](#)
[Members](#)
[Books 4](#)
[Pages](#)


Select



New Book



Paste

Sort by: [Name](#)

Filter: [All](#)



5 hours ago

## 1. How to use this area

Find out how you can make the most of this Athlete Learning Gateway Community area.



5 hours ago

## 2. Top tips and insights

Explore key topics, view exclusive insights and interact with Olympians and sporting professionals.



02 Sep 2016

## 3. Create your own insight

We would love to hear your story. Find out how to create your own insight page and then share it with the



11 Aug 2016

## Rio goody bag giveaway!

This competition has now ended. Thank you for all the great comments - winners to be announced soon!







## Offers

Discover the latest offers exclusively for Olympians – from the IOC and our partners.



- News
- Rio 2016
- Athletes' Library
- Athletes' Commission
- Offers
- Olympians' Social Media
- Forum
- Athlete Learning Gateway
- World Olympians Association
- Olympic.org
- Junior Zone
- Report it!



## THE OLYMPIC ATHLETES' HUB

Welcome to the Olympic Athletes' Hub, the digital home for Olympians and elite athletes!

The Hub lets you:

- Connect with your fellow athletes
- Share health and training tips
- Personalise your profile
- Access exclusive offers from the IOC and its partners
- Check out the latest job opportunities
- Receive important news and information on the Olympic Games in Rio de Janeiro

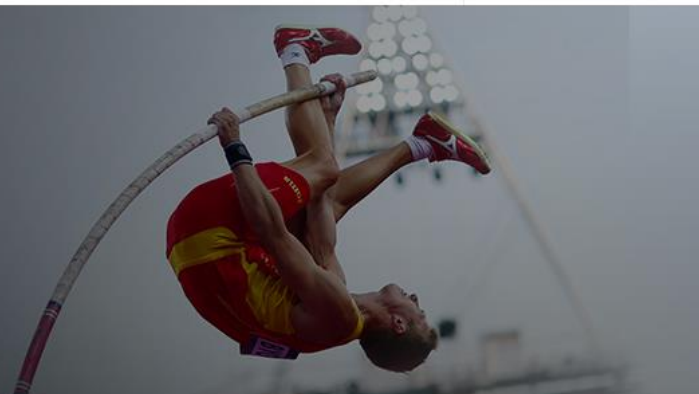
It's all here and more!  
So what are you waiting for?

[SIGN UP](#)



# ATHLETES' LIBRARY

Discover our resources to support you on and off the field of play.




- My Hub
- News
- Rio 2016
- Athletes' Library**
- Athletes' Commission
- Offers
- Olympians' Social Media
- Forum
- Athlete Learning Gateway
- World Olympians Association
- Olympic.org
- Junior Zone
- Report it!




### Olympic Solidarity

Everyone deserves the chance to succeed on the Olympic stage.




### Anti-Doping

Play true and respect the World Anti-Doping Code.




### Employment

Ready for a career after sport? We can help you make the move from world-class competition to the workplace.




### Education

Studying is key to success in life. Come and discover our tips on how to get educated as an athlete.



### Life Skills

Ready for an interview? Know how to network? What about managing your finances?



### Athlete Learning Gateway

Boost your performance and shape your future with these short courses, articles and videos.



### Self-Care



### Disability



All News Youtube playlist My feed

# PHOTOBOOTH

## DISCOVER YOUR LATEST OLYMPIC GAMES PICTURES FROM GETTY



### IOC NEWS

[more news](#)



### New Zealand



### Trending topics

- # gopro
- # repost
- # motivationmonday
- # ouch
- # throwback
- # ad
- # rio2016
- # squad
- # fit
- # dwts

### Following

[More](#)

- 
Flávio Canto  
Brazil - Judo
- 
Jessica Fox  
Australia - Canoe-Slalom

My Hub

News

Rio 2016

Athletes' Library

Athletes' Commission

Offers

Olympians' Social Media

Forum 2

Athlete Learning Gateway

World Olympians Association

Olympic.org

Junior Zone

Report it!

# Games-time Support





# IOC Space: Rio 2016



- IOC Athletes' Commission Election
- Athlete Career Programme
- Athlete Learning Gateway
- Olympic Athletes' Hub
- SAFE Sport
  - Female Athlete Health
  - Harassment and Abuse
  - Healthy Body Image
- Play Fair: Integrity in Sport
- Injury Prevention: «Get Set»



# Youth Olympic Games: Learn and Share

- Athlete Career Programme
- Injury Prevention
- Play Fair: Integrity
- WADA
- Chat with Champions
- Olympic Solidarity
- Coaches Corner (initiative of the Lillehammer 2016 Organising Committee)







SPiRiT OF THE YOUTH OLYMPIC GAMES



# COMPETE, LEARN & SHARE



- Home
- What is YOG?
- Olympism
- Athlete's Career
- Well Being & Healthy Living
- Social Responsibility
- Expression



SPiRiT OF THE YOUTH OLYMPIC GAMES

Your journey to becoming an ambassador of sport and a champion in life starts here! Featuring videos, quizzes, stories and more, this one-stop shop of resources and tools organised around the five themes of the Youth Olympic Games' Learn & Share programme is designed to help you become the best you can be both on and off the field of play.

So, what are you waiting for? Watch the films and click the bubbles to find advice, guidance and information from champions and experts and get ready to compete, learn and share! And don't forget, if you have a story or a question, we want to hear from you.

## TOP STORIES

**YOGGER**

Email/Username

### SPORT UP YOUR LIFE

#### Sport Up Your Life

The transition to life after competition is something all athletes need to face and moving from the sports field to the workplace can be a daunting prospect. However,



# Thank you!

## Online Resources:

- Olympic Athletes' Hub: <https://hub.olympic.org/>
- IOC Athlete Learning Gateway: <http://onlinecourse.olympic.org/>
- IOC Athlete Career Programme: <https://hub.olympic.org/library/> and <http://athlete.adecco.com/>
- IOC Athletes' Commission: <https://hub.olympic.org/athletes-commission/>
- Compete, Learn and Share (Youth Olympic Games): <http://www.yogger.olympic.org/>
- Olympic Agenda 2020: <https://www.olympic.org/olympic-agenda-2020>
- Injury Prevention «Get Set» mobile application: available free from apple and android stores

## Key Contacts:

- [Rebecca.wardell@olympic.org](mailto:Rebecca.wardell@olympic.org)
- [Chantal.buchser@olympic.org](mailto:Chantal.buchser@olympic.org) – Athlete Career Programme specific
- [Rachel.spry@olympic.org](mailto:Rachel.spry@olympic.org) – Athlete Learning Gateway specific

