



LEADERSHIP IN SPORT

CHRISTOPHER OVERHOLT
CHIEF EXECUTIVE OFFICER AND SECRETARY GENERAL
CANADIAN OLYMPIC COMMITTEE

OCTOBER 19, 2012 / TORONTO, ONTARIO







THE UNIFYING POWER OF THE OLYMPIC GAMES





PRINCIPLES OF LEADERSHIP



COLLABORATIVE ENVIRONMENT



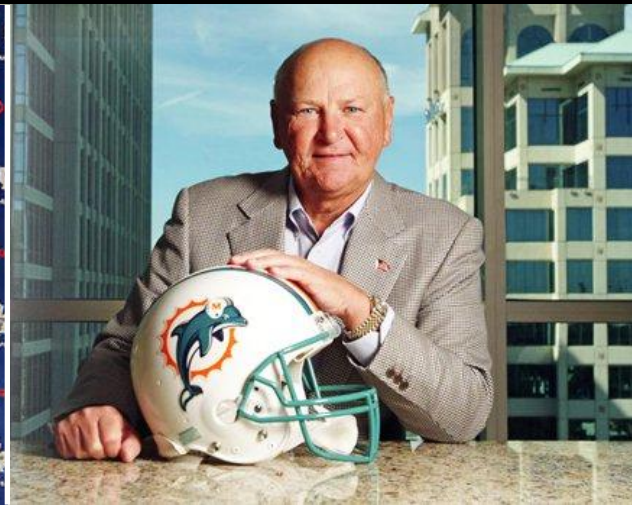
IDEA AND ACTION REQUIRED



THE POWER OF MOMENTUM



BRIGHT SPOTS IN CHALLENGING SITUATIONS

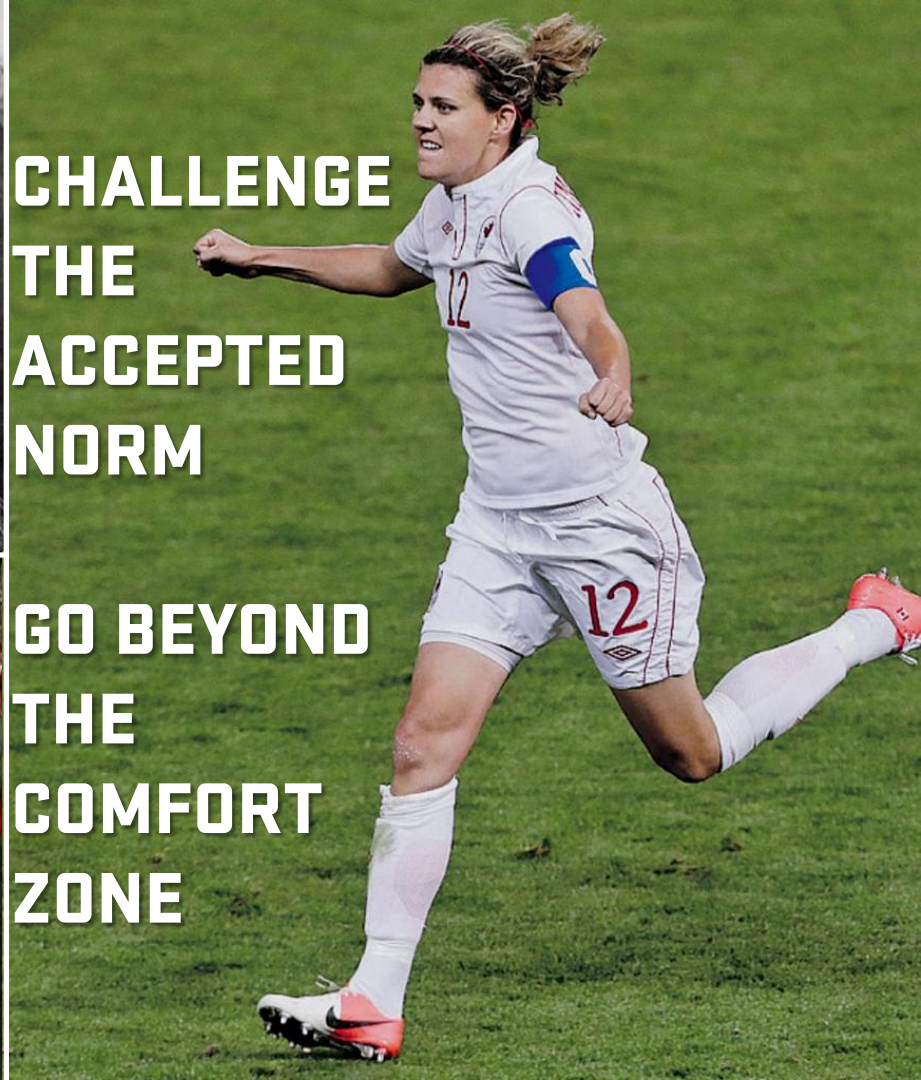




**CHALLENGE
THE
ACCEPTED
NORM**



**GO BEYOND
THE
COMFORT
ZONE**

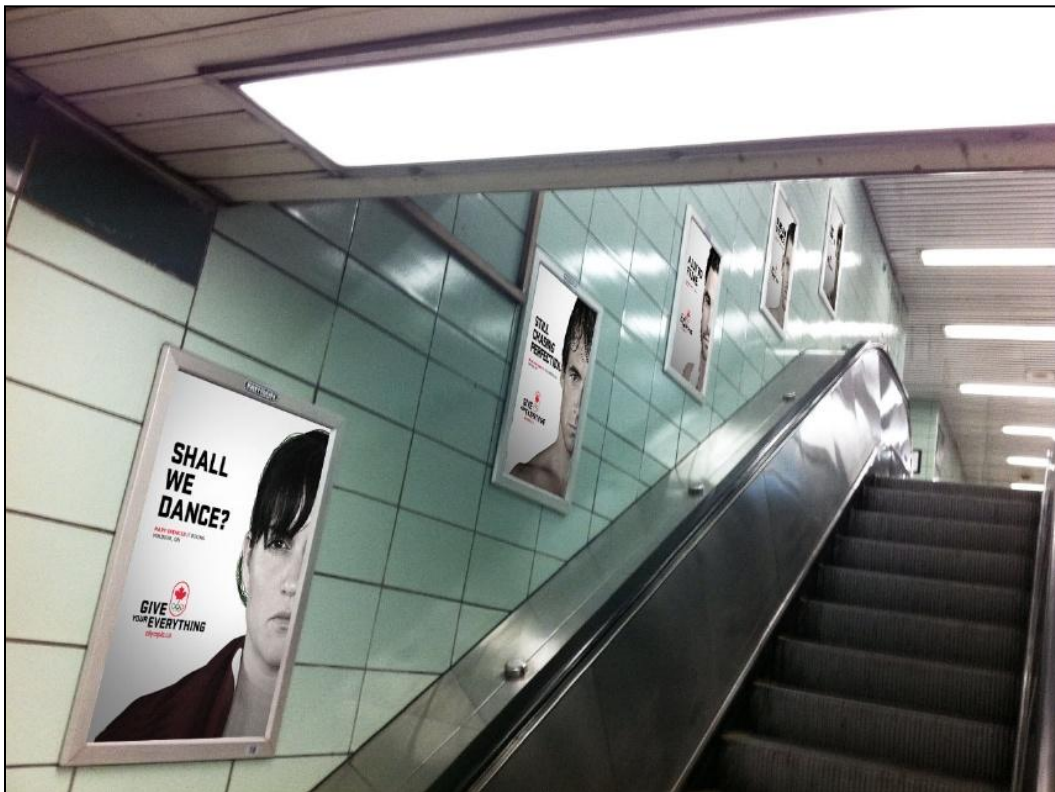






**CONTINUOUS
IMPROVEMENT**





PAIN IS INEVITABLE. SO SWIM PAST IT OR GO HOME.

RYAN COCHRANE
LONG-DISTANCE SWIMMING // VICTORIA, BC

GIVE YOUR EVERYTHING
olympic.ca



WE TRAIN ON A FOOTBALL FIELD. WE COMPETE ON A BATTLE FIELD.

CHRISTINE SINCLAIR
FOOTBALL // BURBARY, BC

GIVE YOUR EVERYTHING
olympic.ca



THAT ONE AMAZING RACE. IT'S IN ME.

JULIA WILKINSON
300 METRE HESLEY // STRATFORD, ON

GIVE YOUR EVERYTHING
olympic.ca



REACHING FOR NEW HEIGHTS.

ALEXANDRE DESPATIE
DIVING // LAVAL, QC

GIVE YOUR EVERYTHING
olympic.ca







**POWER
OF MOMENTUM**



**MONTRONS AU MONDE ENTIER
CE QU'ENCOURAGER UNE ÉQUIPE SIGNIFIE.**



**GIVE
YOUR EVERYTHING**

ADAM VAN KOERDEN // FLATWATER KAYAK
OAKVILLE, ON



**GIVE
YOUR EVERYTHING**
olympic.ca

5
London 2012

**YOU'RE CANADA'S MOST DECORATED PADDLER EVER.
NOW THAT'S A SILVER LINING.**

**BRIGHT SPOTS:
YOU CAN ALWAYS FIND THEM.
YOU JUST HAVE TO LOOK...**



**ONCE YOU UNDERSTAND THE PERSONALITY, YOU
HAVE A BETTER IDEA OF WHAT'S DRIVING THEM.**





**RELY ON THE
EXPERTS**

CANADA

CEAN
ADA

The image features the text 'CEAN ADA' in a bold, sans-serif font. Each letter is filled with a complex, multi-colored geometric pattern of triangles and polygons. The colors used include shades of blue, green, red, orange, brown, and grey. The letters are arranged in two rows: 'CEAN' on top and 'ADA' on the bottom. The overall style is modern and abstract.



THANK YOU

MERCI

