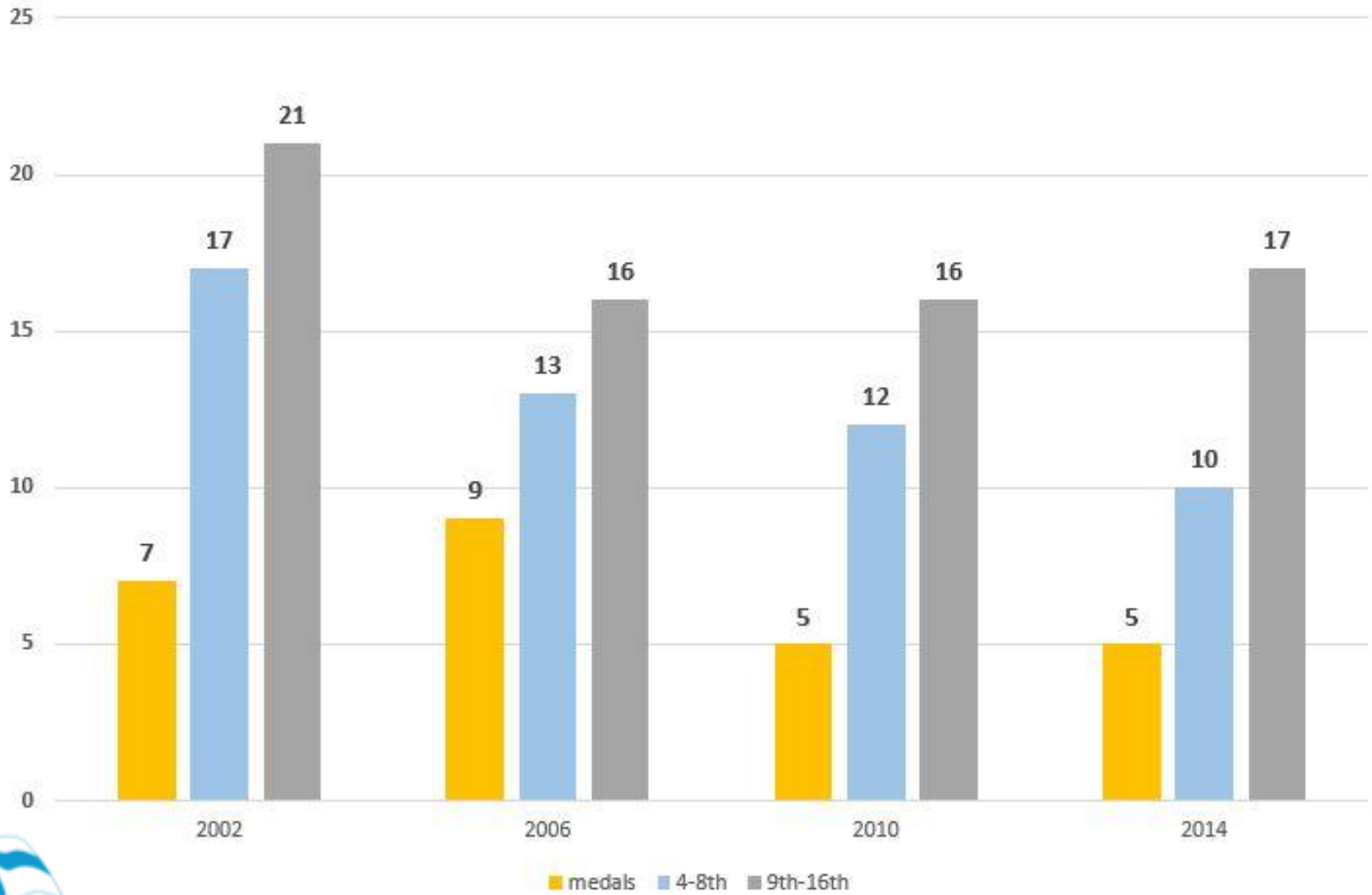


Renewing High-Performance Sport in Finland

Best Nordic Country in 2020!



Finnish success at Winter Olympics 2002-2014







SOCHI 2014

8

SOCHI 2014

18

SOCHI 2014

1



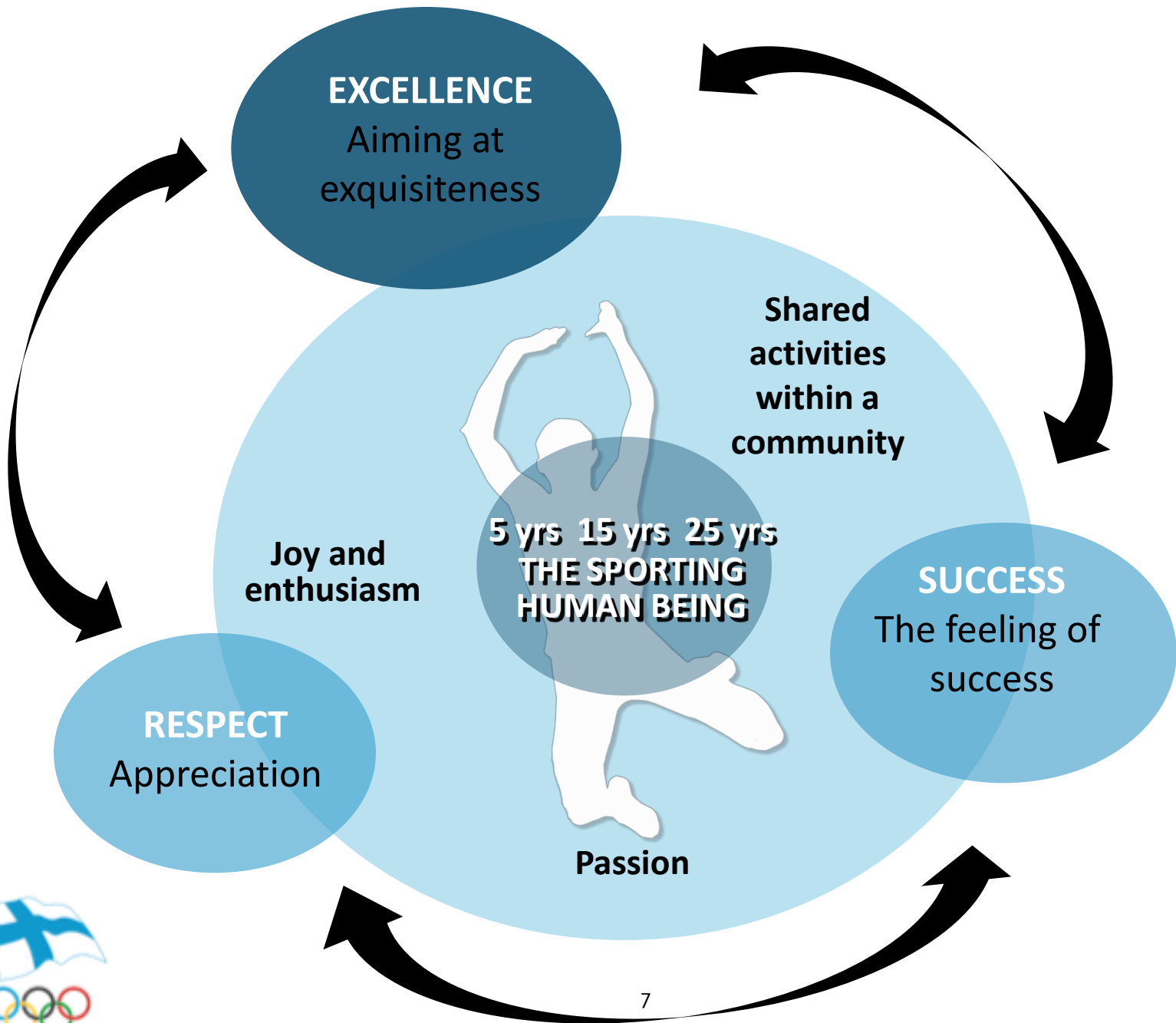
ИНГОССТРАХ
Ingosstrakh



SOCHI 2014

14







The Target is to Strengthen Athlete's Path

EXCELLENCE - aiming at exquisiteness

CHILD

YOUNGSTER

ADULT

Shared activities

Not a risky experiment, but an investment in life

Spontaneous exercise and sports

Childhood: quality in school and in other company, "from bans to experiences and learning"



Choosing phase: supporting the youth with studies and in training

Peaking phase: professional approach with everything

Joy

Enthusiasm

Passion

The coach and other supporters know what they are doing

Home as the moving spirit

EXCELLENCE - aiming at exquisiteness

"three million encounters / day"



LONG TEAM TARGETS 2020

Finnish high – performance sports enjoy international 1. success, we have high – grade 2. competence, and high – performance sports are 3. respected

In terms of success and the functionality of the high – performance sports system, Finland is at the top of the Nordic countries





Unit of High-Performance Sports

Director: Mika Kojonkoski

- Will manage and coordinate Finnish high-performance sports including high-performance disability sports
- In charge of long-term success in high-performance sports together with national sports federations
- Three strategic programs; Competence Program, Sports Academy Program, Peak-Phase Program
- Responsible of resource allocation
- Independent unit and central part of Finnish Olympic Committee
- Responsible for the preparations and management in Olympic and Paralympic Games as well as YOG and EYOF





FINNISH OLYMPIC COMMITTEE

DELEGATION OF MEMBER FEDERATIONS

COUNCIL

GENERAL SECRETARY

Finances

Director

Finnish Paralympic Committee

Competition Management

High Performance Programme

Sports Academy Programme

KIHU

Research and Development Programme

HIGH PERFORMANCE UNIT

Fundraising
Communications
International Affairs
Olympic Academy

Sport Finland

SUPPORT FUNCTIONS

Three Strategic Programs

The Competence Program/KIHU

Will be responsible for the research, development and training activities, and the development of coaching within high performance sports
(The whole Athlete's Path)

The Sports Academy Program

Will be responsible for the joint sports academy network of different sports nationwide

The Peak-Phase Program

Together with sports federations, will be responsible for success in high-performance sports and for developing the activities of top athletes and teams and those aspiring to international success





Future sport success in Finland through science and coaching



The Athlete's Path define the Competence Requirements





Key element: Finnish Competence Network

Now



***Independent
Organizations***



2020



***Finnish
Competence
Network***

***Doing co-operation
with own strategies
and plans***

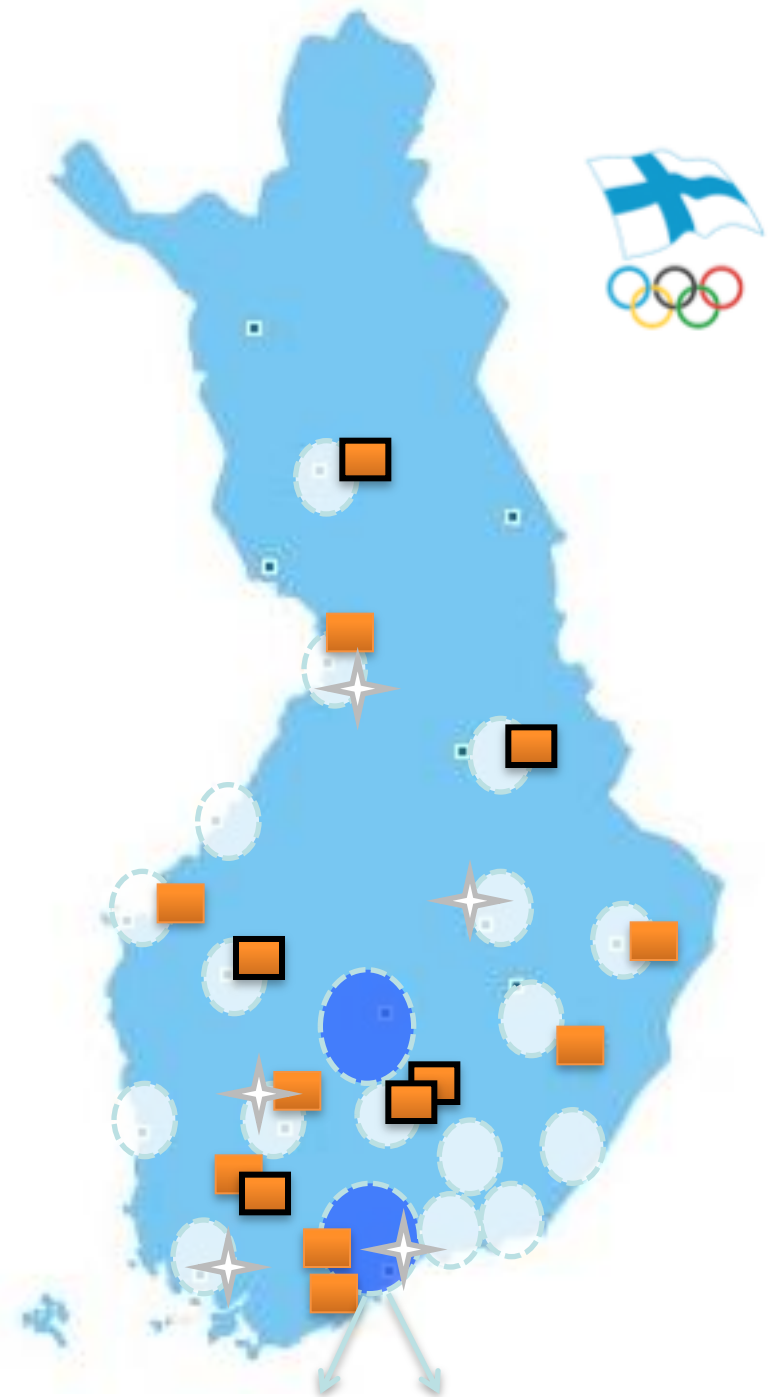
***Shared
understanding,
targets, roles and
duties***



Finnish High – Performance Sports Network

Athletes, coaches, homes, sport clubs, schools, sport federations, cities

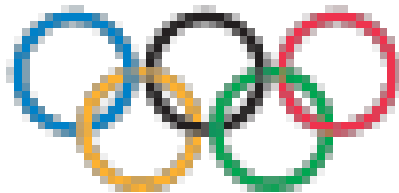
-  Sport Academies
-  Sport Institutes
-  **National High Performance Training Centers / Olympic Training Centers (6)**
-  Sport Medicine Centers
-  Unit of High-Performance Sports, Helsinki and Jyväskylä





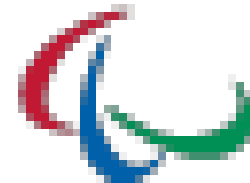


Rio 2016™



Rio 2016™

PARALYMPIC GAMES















London 2012

RUUSKANEN

