

PREPARATION OF TEAM USA Vancouver 2010

Alan Ashley
Team Leader, US Olympic Committee, Sport Performance
Winter Sports



Driving Principles - Four Year Planning / Execution

- Background
- Consistency and Continuity
- Team work and continued emphasis on the values of the Olympic movement
- Strategic stabilization and systematic growth
 - Athletes
 - Coaching
 - Training and coaching
 - Monitoring and assessment
- Maximize efficiency and effectiveness



Training Center/Site Utilization – Winter Sports

- Olympic Training Centers:
 - Lake Placid OTC / ORDA
 - Luge, Bobsled, Biathlon
 - Colorado Springs OTC
 - All Sports
 - Chula Vista
 - Skiing, Snowboarding, SSK, Bobsled / Skeleton
- Olympic Training Sites
 - Utah Athletic Foundation (Olympic Sports Park / Kearns SSK Oval)
 - Speedskating, Freestyle Skiing, Bobsled/Skeleton, Luge, Nordic Skiing
 - Pettit Center OTS
 - Speedskating
 - Northern Michigan University OTS
 - · Speedskating, Nordic Skiing
- Other Sport Specific
 - Green Bay (Curling)
 - USSA Center of Excellence
 - Mountain Resorts, ski and snowboard centers



Photo By Paul and Michelle Harvath / Courtesy of US Figure Skating



Training Center / Site Use by Sport

	Olympic Training	High	OTC Based			
	Center	Performance	Performance		Specialized	
Sport	Residents	Camps	Services	Technology	Facilities	Primary Centers
Biathlon	Yes	Yes	Yes	Yes	Yes	LP
Bobsled / Skeleton	Yes	Yes	Yes	Yes	Yes	LP, CV, PC, COS
Curling	No	Yes	No	No	No	COS*
Figure Skating	No	Yes	Yes	No	No	COS
lce Hockey	No	Yes	Yes	No	No	COS, LP
Luge	Yes	No	Yes	Yes	No	LP
Ski and Snowboard	No	Yes	Yes	No	No	Park City, UT**
Speedskating	No	Yes	Yes	Yes	Yes	Salt Lake City**,
						Milwaukee**, Marquette**

^{*} Camps / HP Summits

^{**} Training Sites



How does this fit with our Strategy

- Efficiency and effectiveness
- Quality of training
- Special Services delivered to multiple sports
- Environment







Case Study – Bobsled / Skeleton

- Strategy:
 - Utilizing multiple Training Centers to complete training plan
- Benefits:
 - Specialized facilities
 - Technology
 - Expertise and assessment
 - Team building
 - Cross Training









Case Study - Biathlon

Strategy

 Centralized Resources and Stability in Lake Placid

Benefits

- Customized facilities
- Technology
- Expertise and assessment
- Safety





Conclusions

Preparation

- Training Centers / sites have played a critical role in implementation of the USA Winter Sports Strategy
- Significant focus of preparation for over ½ of the winter sports program
- Critical resource for future stability that is effective and efficient

Results

- Biathlon World Cup Medal in Vancouver Test Event
- Bobsled First World Championship Gold medal in 50 years
- Luge Gold Medal at World Championships
- Speedskating 10 Medals at World Championships