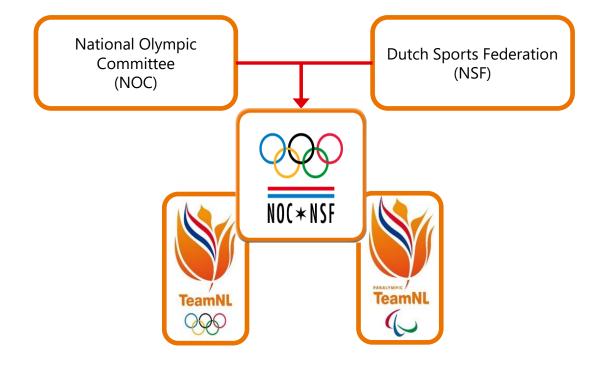




Introduction









Warming up

How many of talents make it to senior athlete?

It is important to invest in a dual career because only 30% of high potential athletes developes into an elite athlete.









Warming up

Research shows that over 50% of elite athletes experience difficulties during their transition to a new career

It was long thought that elite sports and education were not to be combined

Elite athletes retire at the age of 30/35

"Dual Career is the successful combination of education, training or work with sport to enable an individual to reach his/her full potential in life".

Elite athletes miss a more focused, proactive guidance towards a second career

Dual career athletes achieve better academic results

According to recent studies, the combination of elite sport and education enhance each other







<u>Outline</u>





2. Education System

3. Policy

4. Dual Career Support Athletes

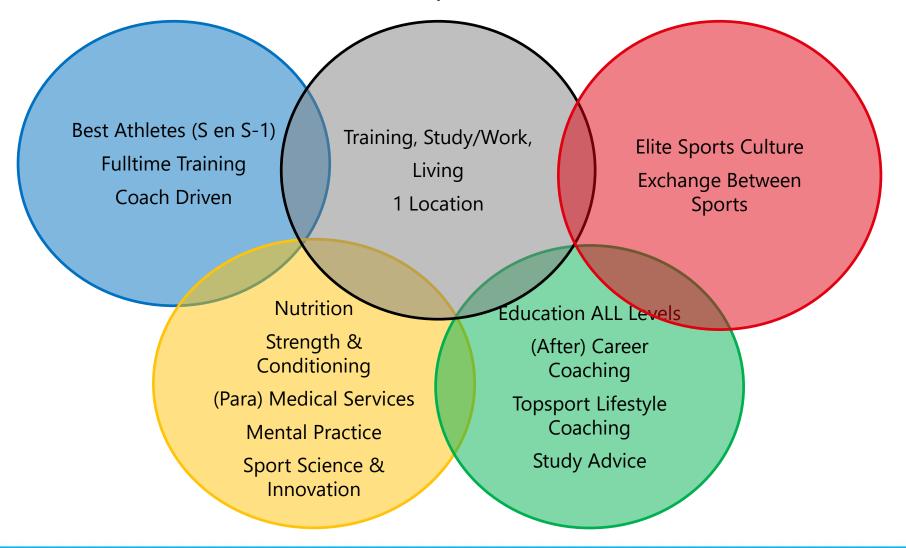








Top 10 Ambition - 2010 Infrastructure: Center of Elite Sport and Education (CTO)

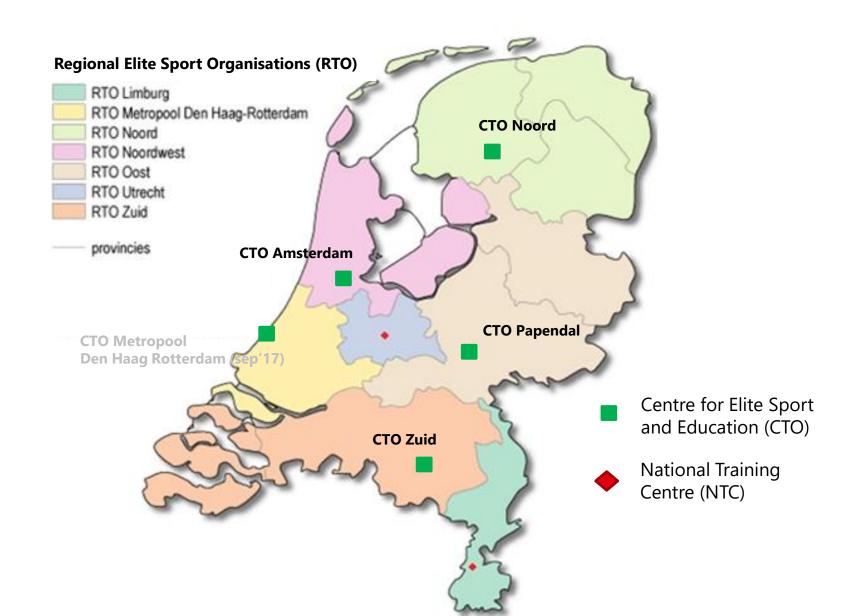








Elite Sports Infrastructure 2017+



Education in Daily setting

2010: Sports nr. 1 in Agenda2016: Dialogue Sports & School

Time	Monday	Tuesday	Wednesday	Thursday	Friday
08.00	Work-out	Work-out	Work-out	Work-out	Work-out
09.00					
10.00	Change clothes/ transport				
11.00	School	School	School	School	School
12.00					
13.00					
14.00					
15.00	Transport/ change clothes	Transport/ change clothes	Transport/ change clothes	Transport/ change clothes	Transport/ change clothes
16.00	Work-out	Work-out	Work-out	Work-out	Home
17.00					
18.00	Change clothes/ eat	Change clothes/ eat	Change clothes/ eat	Change clothes/ eat	
19.00	Homework?	Homework?	Homework?	Homework?	
20.00					
21.00					
22.00	Rest	Rest	Rest	Rest	

<u>Outline</u>





- 3. Policy
- 4. Dual Career Support Athletes

Elite Sport Infrastructure







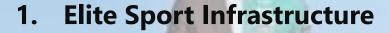


Combination elite sports and education



Outline





2. Education System

3. Policy

4. Dual Career Support Athletes









Policy



Sportsagenda 2017+ (NOC*NSF)



Multi-year development plan (Federations)



Road to 2020 (Secundary education)



FLOT action plan (Higher education)



Elite sport addendum (vocational level)







NOC*NSF, CTO & Higher Education **Key Players**

Sport

- Initiator NOC*NSF
- Flexible trainingschedule
- Planning with athlete
- Study & career & Topsportlifestyle coaching
- Contracts with Universities

Education

- Flexible studies
- Athlete coordinator
- Arrangements

Government

- Top 10
- Recognition Athlete
- Support EU guidelines
- Support financially
- Laws and regulation

Athletes

- Proactive
- Ambassador University
- Commitment

<u>Labor Market</u> (Enterprises)

- Private partnerships/ funding
- Hire athletes
- Create internships







TeamNL



Outline

- 1. Elite Sport Infrastructure
- 2. Education System
- 3. Policy
- 4. Dual Career Support Athletes
- 5. Tips & Tricks

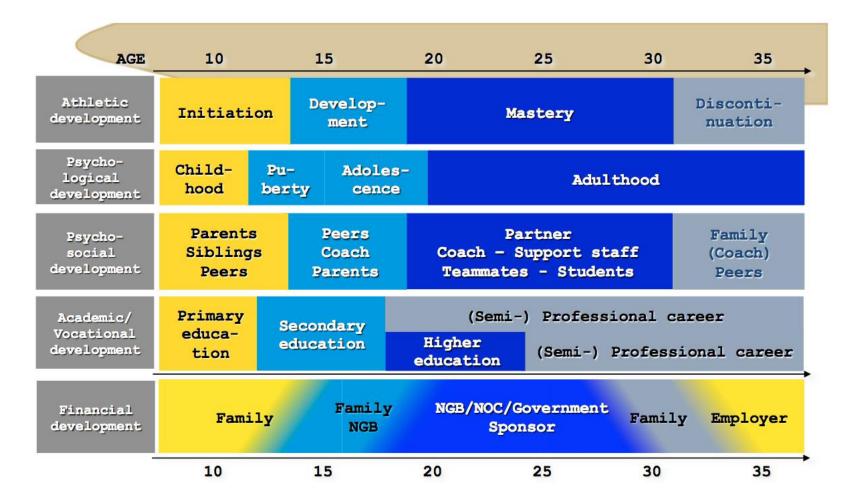






Holistic athletic model

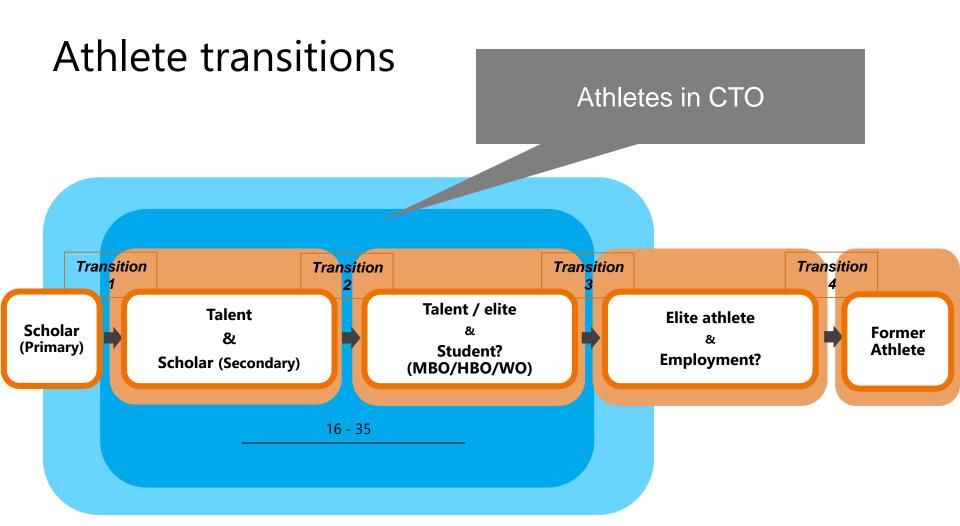
Wylleman, Reints & De Knop, 2013











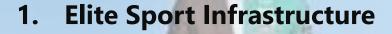






<u>Outline</u>





2. Education System

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Tips & Tricks Dual Career

Athlete centered, but...... athlete takes intiative for his own future

Tips:

- 1. Learn from other countries and best practices
- 2. Start within your circle of influence
- 3. Sports & education in dialogue
- 4. Work from mutual ambition towards commitment and collaboration
- 5. Start where the energy is







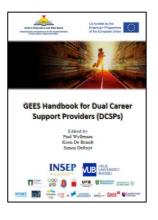
Available information about Dual Career

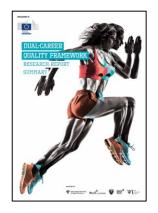


IOC Athlete Learning Gateway http://onlinecourse.olympic.org/

GEES Handbook for Dual Career Support Providers – by GEES consortium

http://www.gees.eu/index.php/handbook





Dual Career Quality Framework – by Amsterdam University of Applied Sciences

http://www.sportknowhowxl.nl/nieuws-en-achtergronden/nieuwe-publicaties/item/101060/dual-career-quality-framework--7c-research-report

EU Guidelines on Dual Careers of Athletes

– EU Expert Group "Education and
Training in Sport"

http://ec.europa.eu/assets/eac/sport/library/documents/dual-career-guidelines-final_en.pdf









