



# Rural athlete development, A model for KZN (RSA)

... and HIGH PERFORMANCE

# ***ELITE ATHLETE DEVELOPMENT***

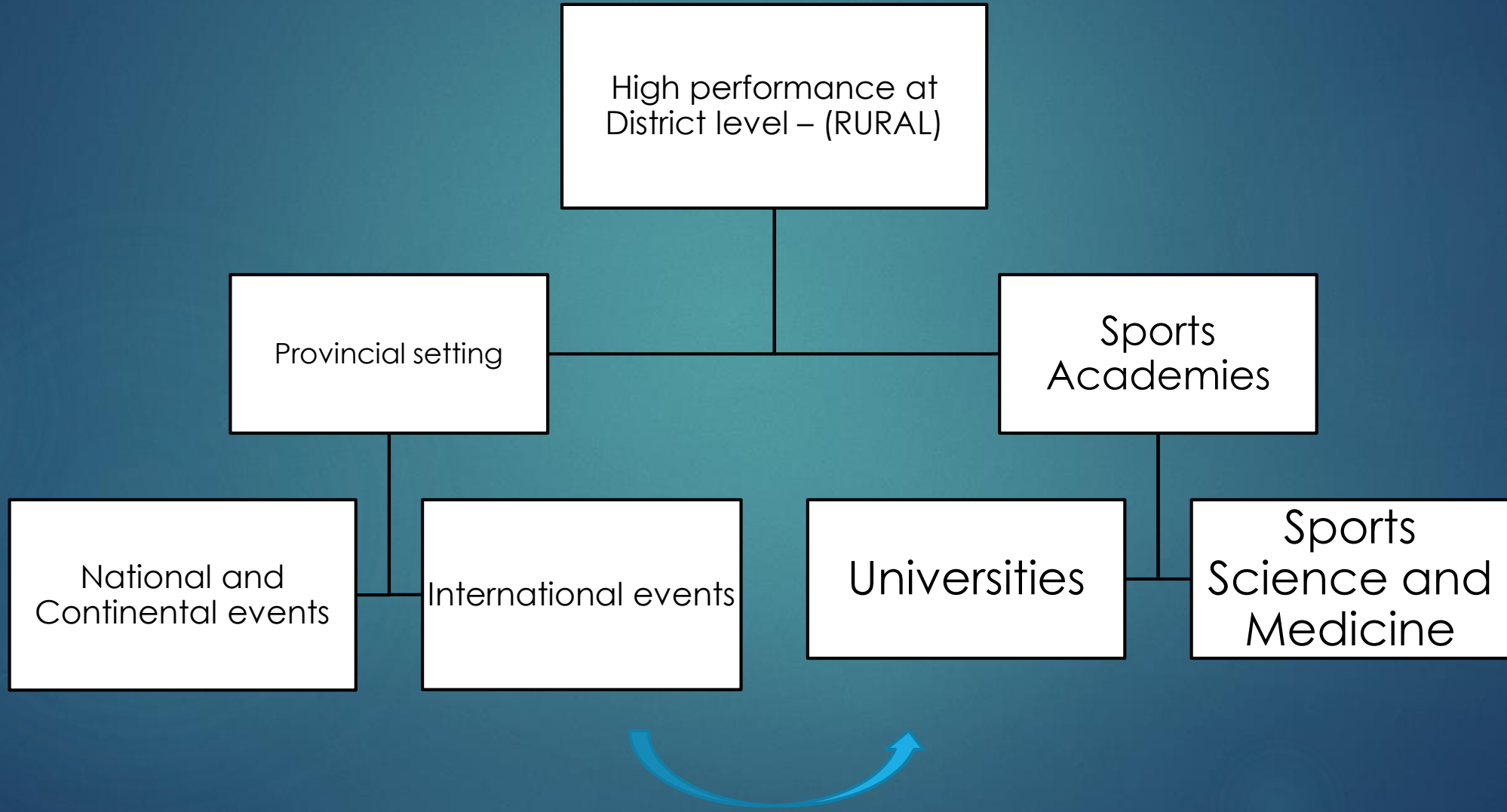
- ▶ A Private-Public Partnership (PPP)
- ▶ Business model to replicate through the continent
- ▶ Socio-economic barriers
- ▶ Career development
- ▶ Expanding the roots that feed the fruits

# At district level

- ▶ **eThekweni District**
- ▶ King Cetshwayo District
- ▶ Umkhanyakude District
- ▶ Zululand District
- ▶ Amajuba District
- ▶ Uthukela District
- ▶ Umzinyathi District
- ▶ Ilembe District
- ▶ Umgungundlovu District
- ▶ Harry Gwala District
- ▶ Ugu District

# Benefits to athletes

- ▶ Professional supervision
  - ▶ Strength and sport specific conditioning
  - ▶ Early diagnosis and treatment of injuries
  - ▶ Identification and support





FIZIQUE  
FIT FOR LIFE



